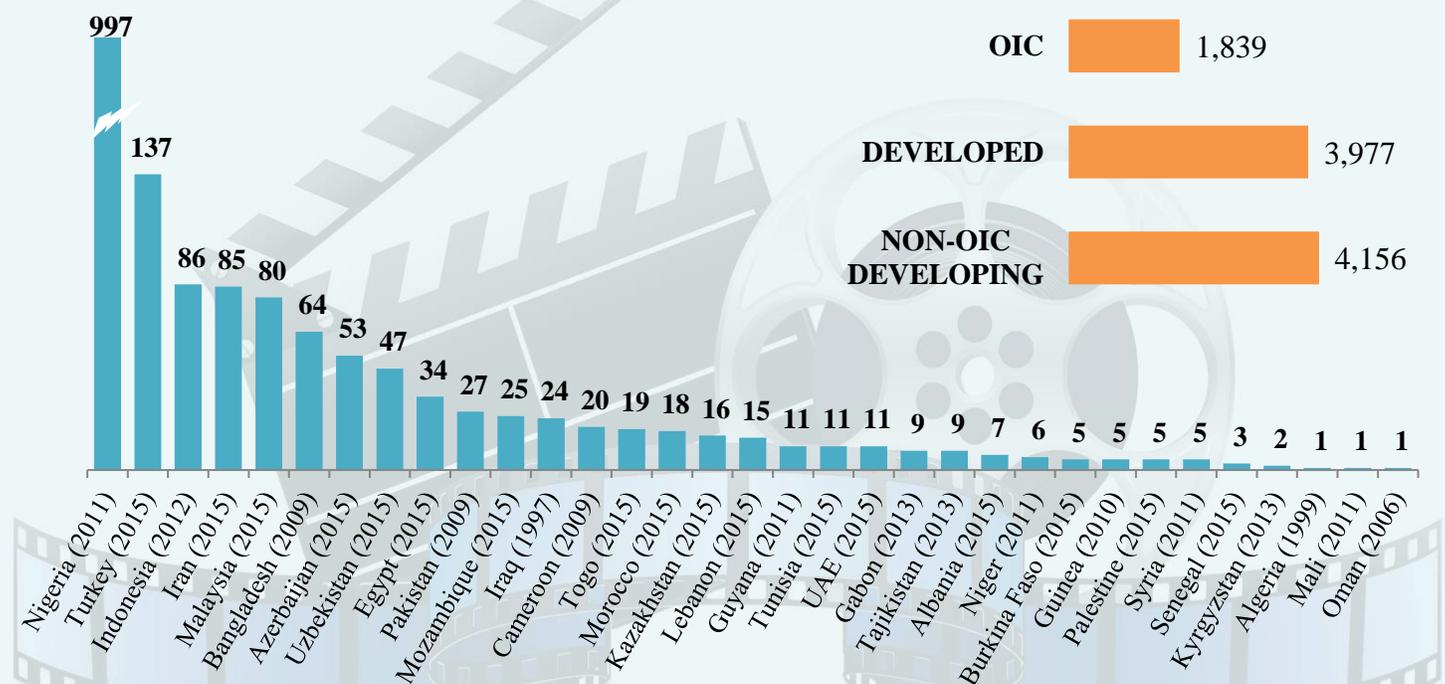


DID YOU KNOW?

- ✓ The film industry is one of the most lucrative and best-documented of the world's cultural industries. As technology alters the ways in which cinema is produced, distributed and consumed, gathering comparable information is highly needed to understand the impact of these changes on the industry and contemporary culture. The UIS Biennial Survey on Feature Film Statistics offers a unique portrait of an industry in transition and sheds light on cultural diversity in this sector.
- ✓ Based on the latest data available, around half of global film production volume were originated from five countries alone: **India (1907)**, **Nigeria (997)**, **USA (791)**, **China (686)** and **Japan (581)**. **1,839 feature films** were produced in 33 OIC countries based on the latest year available between 1997-2015. This constituted **18.4%** of the global film production while the shares of developed and non-OIC developing countries in the world were **41.6%** and **39.8%**, respectively.
- ✓ National cinema is part of an international marketplace, characterised by a cross-border flow of talent and a global circuit of festivals and awards. Promisingly, the national film industries in OIC countries are getting stronger compared to one decade ago. Producing nearly 1,000 feature films, **Nollywood of Nigeria** was not only the leading film producer within OIC region but also ranked **second** in the World following Bollywood of India.
- ✓ At the OIC level, **Nigeria (977)** accounted more than half of the film production (54.2%). Including the productions of **Turkey (137)**, **Indonesia (86)**, **Iran (85)**, and **Malaysia (80)**, these 5 countries together made up more than **75%** of the total **National Feature Films** produced in OIC countries. **Bangladesh (64)**, **Azerbaijan (53)**, **Uzbekistan (47)**, **Egypt (34)** and **Pakistan (27)** are the other OIC countries at top 10. On the other hand, less than 10 feature films are produced in 11 OIC countries.
- ✓ As Hollywood is globally favoured, enrichment of the cultural diversity of cinema production all over the world largely depends on the support given to national and regional film industries. This will also help to overcome the geographical divide between big players and small domestic markets.

Total Number of National Feature Films Produced*



*Source: UNESCO, UIS Data Centre. Last year available data between 1997 and 2015 is used for 125 countries of which 33 are OIC countries.