



CONCEPT NOTE
WORKSHOP ON
“TOBACCO QUESTIONS FOR SURVEYS (TQS):
DATA ANALYSIS & DISSEMINATION”

16-17 August 2017, Ankara – Turkey

1. Introduction

Tobacco Questions for Surveys (TQS) is a component of the Global Tobacco Surveillance System (GTSS), which was developed by the World Health Organization (WHO), the United States Centers for Disease Control and Prevention (CDC), and other partners to assist countries in establishing tobacco control surveillance and monitoring programs. The integration of TQS questions into ongoing surveys assists countries in systematically monitoring tobacco use and related tobacco control indicators and promotes sustainability and integration with other risk factor surveillance initiatives.

Through the CDC Foundation, a Memorandum of Agreement (MoA) was enacted with the Organization of Islamic Cooperation (OIC) Statistical, Economic and Social Research and Training Center for Islamic Countries (SESRIC). Under this MoA, SESRIC engages with their Member States to encourage the integration of TQS questions into ongoing surveys by offering technical consultation and funding assistance.

2. Objectives

- Provide an introduction and overview of TQS to newly engaged member countries who have not started data collection.
 - Member states who have completed data collection can share their lessons learned and other experiences.
- Provide data analysis consultation to member countries who have completed data collection and require additional support for analysis.
 - Opportunity for newly engaged member states to get training on TQS analysis.
- Provide an overview on data dissemination and data-to-action
 - Opportunity for national statistical organizations to collaborate with Ministries of Health

3. Content/Topics

The following topics would be included in the workshop:

1. Tobacco Burden: Overview of the global tobacco burden and the importance of monitoring the tobacco epidemic.

2. TQS Survey Questions and Implementation Guidelines: Details on the development and content of TQS questions; examples of successful implementation; methodological guidelines for integrating TQS questions into existing surveys.
3. Analysis: Details on analyzing the TQS questions, preparing TQS tables and TQS fact sheet.
4. Data Dissemination: Dissemination of findings and using the data for action.

4. Participants

- Representatives from approximately 16 OIC member countries that are implementing ‘TQS Integration Project’. (One representative from the National Statistical Office and one representative from the Ministry of Health for each OIC member countries),
- SESRIC staff,
- CDC staff (tbd),
- CDC Foundation (tbd),
- WHO Regional Surveillance Officers (tbd),
- WHO Headquarters (tbd), and
- Other technical experts (as needed).