

The Qatar Red Crescent Society (QRCS)

The Relief and International Development Department

Introduction to Our Work

By

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Presentation Outline

- **Introduction to QRCS's work.**
- **QRC's International Humanitarian Activities.**
- **QRCS's Support for Health Strategy Development.**
- **QRCS's Modalities and Best Practices**

Introduction to QRCS's work

Mission: to help build resilient communities in the face of humanitarian crisis and disasters, and to protect their safety and dignity.

Introduction to QRCS's work

- Main areas of focus include: Health, Water & Sanitation, food security and shelter.
- We offer a wide range of relief and development services, including health care services and social support, to help victims of disasters and conflicts deal with their impact.
- Our work takes us to places inside and outside Qatar to help empower vulnerable and crisis affected communities.

Introduction to QRCS's work

- We also support long-term rehabilitation efforts in most of the disaster affected communities through implementation of specific programs for early recovery and rehabilitation.
- QRCS's staff and volunteers are often the first to arrive and the last to leave the disaster zones.

QRCS's Core Strategic Goals

- To adopt a holistic approach in dealing with problems and challenges by focusing more on: (1) implementing **long-term programs** rather than short-term projects, and (2) emphasizing sustainability of programs' outcomes/gains.
- To contribute to building **resilient communities** by investing in the locals, by targeting human resources development through capacity-building, training, and information-sharing.

QRCS's Core Strategic Goals

- In our effort to support those in need, our goal is to continue to discriminate against no one and to continue to closely adhere to the seven fundamental principles set by the International Movement of the Red Cross and Red Crescent Societies (IFRC), which are:

Humanity, Impartiality, Neutrality, Independence, Unity, Volunteerism, Universality.

It should be noted that those principles are consistent with the teaching of Islam and its principles, which shapes the cultural fabric and heritage of our Muslim community.

QRCS's Core Strategic Goals

- To **advance our R&D efforts** by building a Centre for Excellence for Disaster Management and support the reaching of the MDGs within a reasonable timeframe.
- To deepen our contextual analysis capabilities through on-the-ground **information-gathering** and strategic **partnership-building**.
- To emphasise our role in and support for **international and local strategies** development and implementation.

QRCS's Core Strategic Goals

- To increase our **humanitarian diplomacy role** vis-à-vis engaging with different governments, international organizations, donors, the OIC, the Arab League, media, and the international community.
- To engage with the **private sector** to advance the “*Corporate Social Responsibility*” initiatives.

QRCS's Activities

Efforts in Qatar

Relief and Health Care:

Providing first aid and emergency services, medical units, social services and financial support to needy children, families, patients and students.

Development and Empowerment:

Building capacity through training and professional empowerment by: rehabilitating female breadwinners of needy families, offering healthcare awareness workshops and the rehabilitation of prisoners. In addition to ongoing training offered to QRC's volunteers, paramedics and emergency teams. (Train them in disaster preparedness and management, e.g. the disaster management camp.)

QRCS's Activities

International Efforts

1. Disaster Management and Advocacy: Through:

- Mobilizing volunteers,
- Distributing relief materials,
- Building shelters and field hospitals,
- Providing health care and psychological support for afflicted victims.
- In addition to rallying international advocates and partners to raise awareness and expedite action during disasters.

QRCS's Activities

International Efforts

2. Sustainable Development:

- Providing a variety of programs to empower vulnerable communities including renovating and building hospitals,
- Offering health services; Water, Sanitation and Food Security programs,
- building shelters and rehabilitating infrastructure.
- In sum, our strategic approach in this area is built around strengthening local coping mechanisms and building capacities and mobilizing resources to improve opportunities for long-term livelihoods.

QRCS's Activities

International Efforts

To achieve our international development goals, we are often engaged in supporting:

- a) Infrastructure development and upgrade.
- b) Human resource development and capacity building.
- c) Systems development and strengthening.
- d) Strategy development and implementation.
- e) Partnership building and networking, locally, regionally and internationally.
- f) Lobbying and advocacy efforts.

Project Examples

From my work:

1. Supporting Hospitals

a. The Mauritania Case: (adv. & disadv.)

Assuming the responsibility of fully managing the hospital after direct appointment from the donor.

We have chosen the senior manager.

Fund is coming through us, allowing for full control.

Project Examples

From my work:

1. Supporting Hospitals, cont.

a. The East Jerusalem Case: (adv. & disadv.)

- ✓ Appointed by the donor as the executing agency to rescue the hospital in full partnership and coordination with the hospital existing management.
- ✓ We are engaged in: situational analysis (with roadmap to recovery and KPIs), infrastructure development and systems upgrade, HR development (medical and non-medical), departments' restructuring, reviewing and adjusting existing policies and procedures, improving quality of care (brining in new rare specialties, accreditation and licensing), resource mobilization, support procurement activities, debt management, deal with the complex political situation (weak PA and the Israeli occupation) etc.

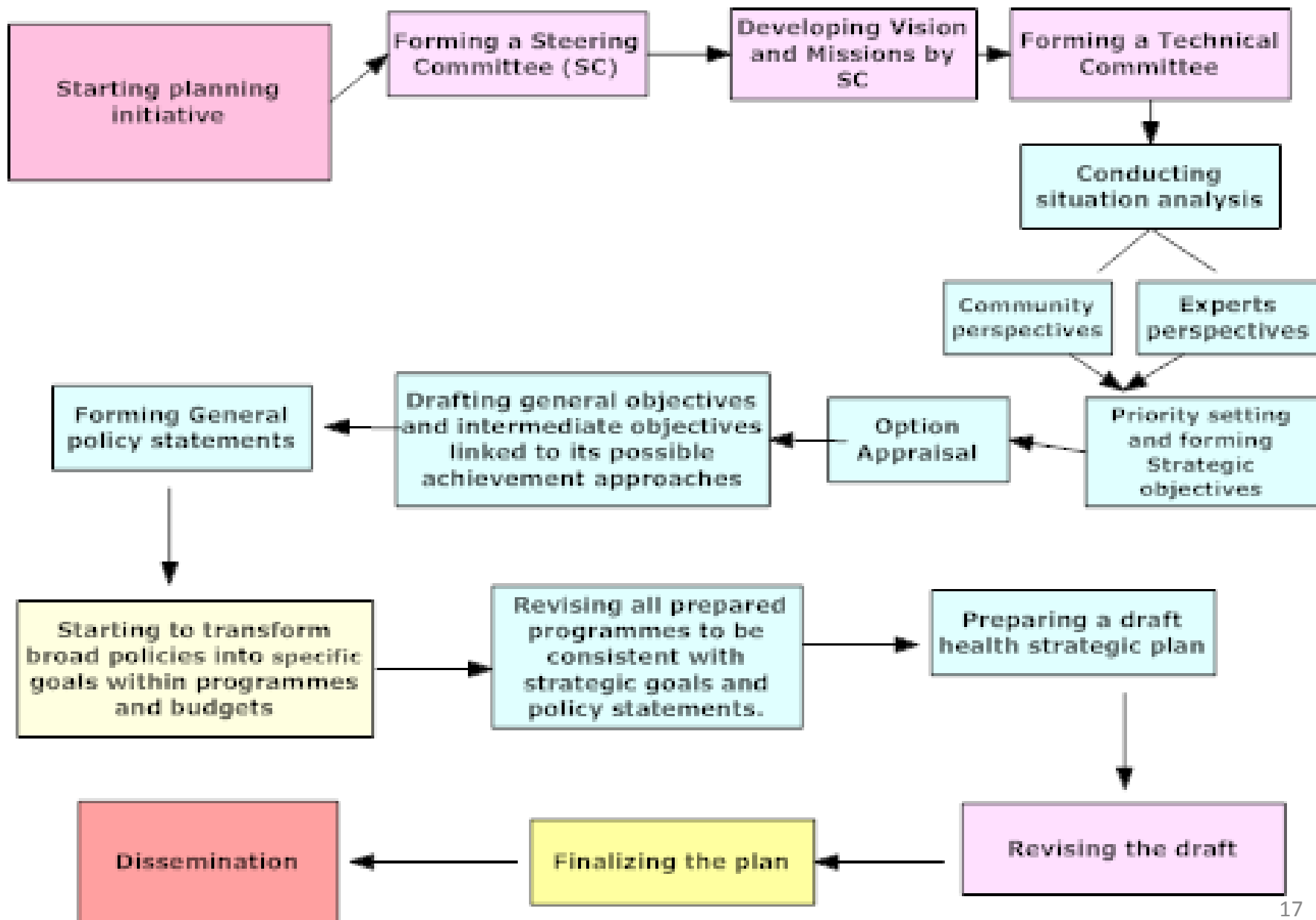
Project Examples

2. Support Strategy Development

a. The Gaza National Health Strategy:

- Fully engaged with the MoH to develop a five-year national health plan (2014-2018).
- Used a participatory approach with all the stakeholders to develop the strategy.

Steps Followed



Project Examples

The Gaza National Health Strategy:

Some of areas that have been tackled by the proposed strategy include:

Developing and strengthening of *Services such as*; PHC, maternal and neonatal services, child health services, secondary and tertiary care services, diagnostic and therapeutic services, emergency services, disability related services, mental health services, reducing referral abroad.

Project Examples

The Gaza National Health Strategy:

Developing and strengthening of: *Systems such as*; administrative, management, financial, and technical.

The strategy also touched on setting up a plan to *secure the required financial resources (resource mobilization plan)* given the complex situation in Gaza, politically, economically and that related to accessibility.

Project Examples

The Gaza National Health Strategy:

The strategy aims at promoting quality health care and its assurance, good governance, transparency and accountability.

Develop a national committee for M&E to create the required M&E framework.

General Statements

- ❑ Each project/program can be different from other projects/programs in certain areas. Therefore, standardization may not be the optimum solution.
- ❑ We need to be culturally and context sensitive to create a conducive environment for project/program success.
- ❑ Community participation, involvement from the beginning till the end and encouraging community sense of ownership are crucial factors for ensuring short-term success and future sustainability of positive outcomes.

Our projects and programs continue to teach us what is needed for improvement. Hence, we are required to revise, modify and adjust our existing plans and strategic directions accordingly to further develop and update our best practices.

Thank you!