

SESRIC Programme for Commemoration of Dhaka The OIC City of Tourism 2019

"SESRIC Award Ceremony for the best Tour Operators in the City of Dhaka"

Opening Remarks by

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Director General
SESRIC

15 October 2019 Dhaka, Bangladesh

بسم الله الرحمن الرحيم

Honourable State Minister of Civil Aviation and Tourism, H.E. Mr. Md. Mahbub ALI,

H.E. Md. Mohibul Haque, Secretary, Ministry of Civil Aviation and Tourism, Distinguished Participants, Dear Guests, Ladies and Gentlemen,

السلام عليكم ورحمة الله Very Good Afternoon

I is a great pleasure for me to address this distinguished gathering on the occasion of this Award Ceremony, which we have the honour at SESRIC to organize it as a apart of our programme today for the commemoration of Dhaka, the OIC City of Tourism 2019. As SESRIC, we are delighted to welcome you all to this Ceremony.

Let me once again express my deep thanks and appreciation to the Ministry of Civil Aviation and Tourism of the People's Republic of Bangladesh, particularly to the honourable Minister H.E. Mr. Md. Mahbub ALI and H.E. Md. Mohibul Haque, Secretary of the Ministry and their team, for their excellent cooperation with our Centre in the preparation and organization of this Award Ceremony. My thanks are also extended to all the tour operators who have participated in the competition for this Award through applying and responding to our survey.

Distinguished Participants, Dear Guests, Ladies and Gentlemen,

We all agree that tour operators play a critical role in promoting and developing international tourism activities. They closely work with multiple stakeholders including hotels, tourism guides, transport agencies, restaurants, airlines companies and local authorities, to ensure a pleasant stay for their guests (international tourists). While doing this, they significantly contribute to the development of tourism sector and thus to the economies of their countries. For this reason we have decided at SESRIC to organize this award Ceremony for the best performing tour operators in the City of Dhaka.

It is a pleasure for me to announce that today's awards will be given to three tour operators that have contributed significantly in the promotion and development of tourism in Dhaka, namely the Tourism Window, the ANNEX Travel & Consulting Group, and the Journey Plus. I would like to congratulate these tour operators and wish them more and more success in their work with

high quality tourism services and operations for the development of tourism in the Dhaka City.

These three successful tour operators have been determined as the winners based on the results of the survey conducted by SESRIC in cooperation with the Ministry of Civil Aviation and Tourism of People's Republic of Bangladesh. The technical details of the survey and the methodology used in the selection process will be presented to you by my colleague Dr. Cem Tintin, Senior Researcher at SESRIC.

Before concluding, I would like to say that I really hope that today's programme of SESRIC celebration of Dhaka as the OIC City of Tourism 2019 (the seminar held in the morning and this award ceremony) will provide an additional momentum to the development of tourism in Dhaka and Bangladesh by raising awareness and bringing additional insights from the perspective of the OIC.

I would like to assure you that, as SESRIC, we will continue to support the efforts of our member countries towards promoting and enhancing the development of tourism sector in their Countries as well as the intra-OIC cooperation in this important sector.

والسلام عليكم ورحمة الله .Thank you for your kind attention