

1 billion dollar Satellite Market is being Endenized!

World Giants are in the pursuit of Investment in the Space, Satellite and Information Technologies in Turkey!

Satellite, Space and Technology Days powered by TÜRKSAT will be realized in the strategic partnership of Independent Industrialists' and Businessmen's Association (MÜSİAD) in Istanbul Haliç Congress Centre on the 11th -12th December 2015. At the event in which domestic ecosystem will be searched for, the Turkish satellite market that exceeds 1 billion dollars, World's leading companies will realize know-how sharing in Turkey, and will be investors of the start-up companies.

Satellite, Space and Technology Days powered by TÜRKSAT that will be held in Istanbul Haliç Congress Centre on the 11th -12th December 2015, aims to be the address of the efficient business development in the satellite, space and information technologies. Hakan Kurt, the General Coordinator of High Tech Port by MÜSİAD, talked about the event and said "We have been carrying out market and business development activities for a long time in Turkey's strategic sectors. High Tech Port by MÜSİAD, which we realized in Qatar just a short time ago, was very strategic from this point of view. Now we are setting off with a new vision in front of us. In the event in which we will draw attention to endenizing the satellite ecosystem exceeding 1 billion dollars in the next 5 years and the importance of the national satellite ecosystem, we will be discussing and exhibiting the future of the space technologies and information technologies".

1 Billion Dollar Satellite Ecosystem is being Endenized

TÜRKSAT, Turkey's satellite operator, will launch the 5-A and 5-B satellites with a domestic rate of 25 % and the 6-A satellite with a domestic rate of 100 % subsequent to the 4-B satellite it will launch in the near future. These launches that will be realized within the next 5 years will form an ecosystem of over \$ 1 billion dollars. Especially the 100% domestic contribution of 6-A satellite will raise the output of Turkey's economic and strategic areas. Turkey, which will be listed among the few countries that is capable of making a satellite will be differentiated from many countries in the positive sense in this respect. In the event in which the global firms which will bid for the 5-A and 5-B satellite tenders that will be realized by TÜRKSAT will make an equal know-how sharing, and realize business development with the ecosystem in Turkey, MÜSİAD will be the biggest part of the ecosystem that will be formed with the network at home and abroad.

Public Computing Directors Will Build a Business Development Bridge

Another important issue in the event that will be realized on 11th - 12th December 2015 is the Public Computing Directors that will gather with a TURKSAT centre call. In the activity organized by TÜRKSAT Informatics Directorate, a bridge will be built with the Public Computing Directors Business Development and the business world. In the activity to which more than 500 Public Computing Director will participate, the real sector will discuss how it can develop business with the public institutions in the field of Informatics on one hand, and on the other hand, direct networking activities will be performed in the exhibition areas.

E-Government Gateway to Become a Global Brand

The e-government project managed by the Prime Ministry and operated by TÜRKSAT had realized its first export to the Turkish Republic of Northern Cyprus. Market development works will be done in order to increase the brand value of e-Government application, which is the leading one among the most important information technology projects of Turkey, and to realize its export to the countries of the region.

4,5 G supporters will discuss the 5 G Vision

In the activity that will be held in Istanbul Haliç Congress Centre on the 11th -12th December 2015, more than 50 panels, seminars and conferences will be held at the same time in 18 meeting halls. The featured discussion and vision outlines are as follows; 4,5 G Applications and 5G Vision, Positioning of KA Band and Satellite Internet, The Future Of Satellite-Space Standards, 4K Applications.

Start-Up Valley will offer a new Economic Model to Turkey

With the reality of the weakening of major economies' ability to act, the importance of start-up companies will make its weight felt especially in the new development models. In the area that will be set up specially, the start-up companies operating in the fields of satellite, space and information Technologies will form a new role-model in Turkey's development. The start-up firms, which will find the opportunity to meet the investors who are specialists in their field, will be the most popular part of the event.