

INTERNATIONAL TOURISM IN THE OIC COUNTRIES 2010

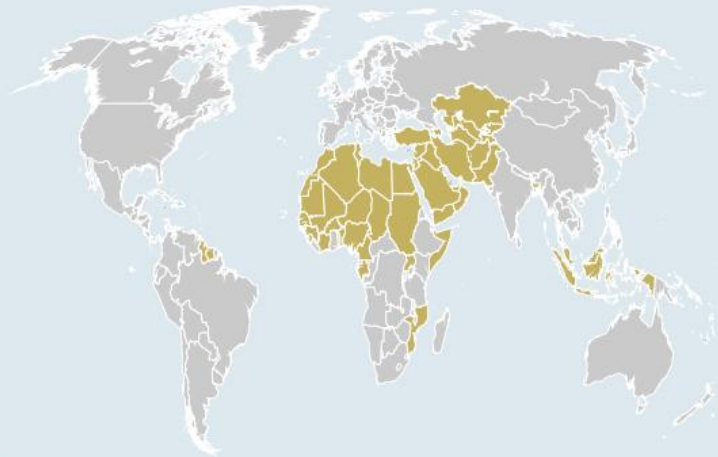
PROSPECTS AND CHALLENGES



السياحة الدولية في البلدان
الأعضاء
المؤتمر الإسلامي
2010

INTERNATIONAL TOURISM IN THE OIC COUNTRIES 2010

PROSPECTS AND CHALLENGES



Organisation of the Islamic Conference

Statistical Economic and Social Research
and Training Centre for Islamic Countries
(SESRIC)

TOURISME INTERNATIONAL
DANS
LES PAYS DE L'OIC
PROSPECTIVES ET DÉFIS
2010

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2 INTERNATIONAL TOURISM WORLDWIDE: OVERVIEW

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STATISTICAL APPENDIX

Table A

Year
1950
1960
1965
1970
1975
1980
1981
1982
1983
1984
1985
1986
1987
1988
1989
1990
1991
1992

Country Profiles

	Iran				
	2004	2005	2006	2007	2008
International Tourist Arrivals (thousands)	1,659	1,889	2,735	2,219	2,034
International Tourism Receipts (million US\$)	1,044	1,069	1,452	1,677	1,908
International Tourism Receipts as % of Exports	2.6	1.9	1.9	1.9	1.6
International Tourism Receipts per Arrival (US\$)	629	566	531	756	938
International Tourism Expenditures (million US\$)	4,093	4,202	5,315	6,809	8,685
Balance of International Tourism (million US\$)	-3,049	-3,133	-3,863	-5,132	-6,777
Balance of International Tourism as % of GDP	-1.9	-1.7	-1.7	-1.8	-2.0



International Tourism

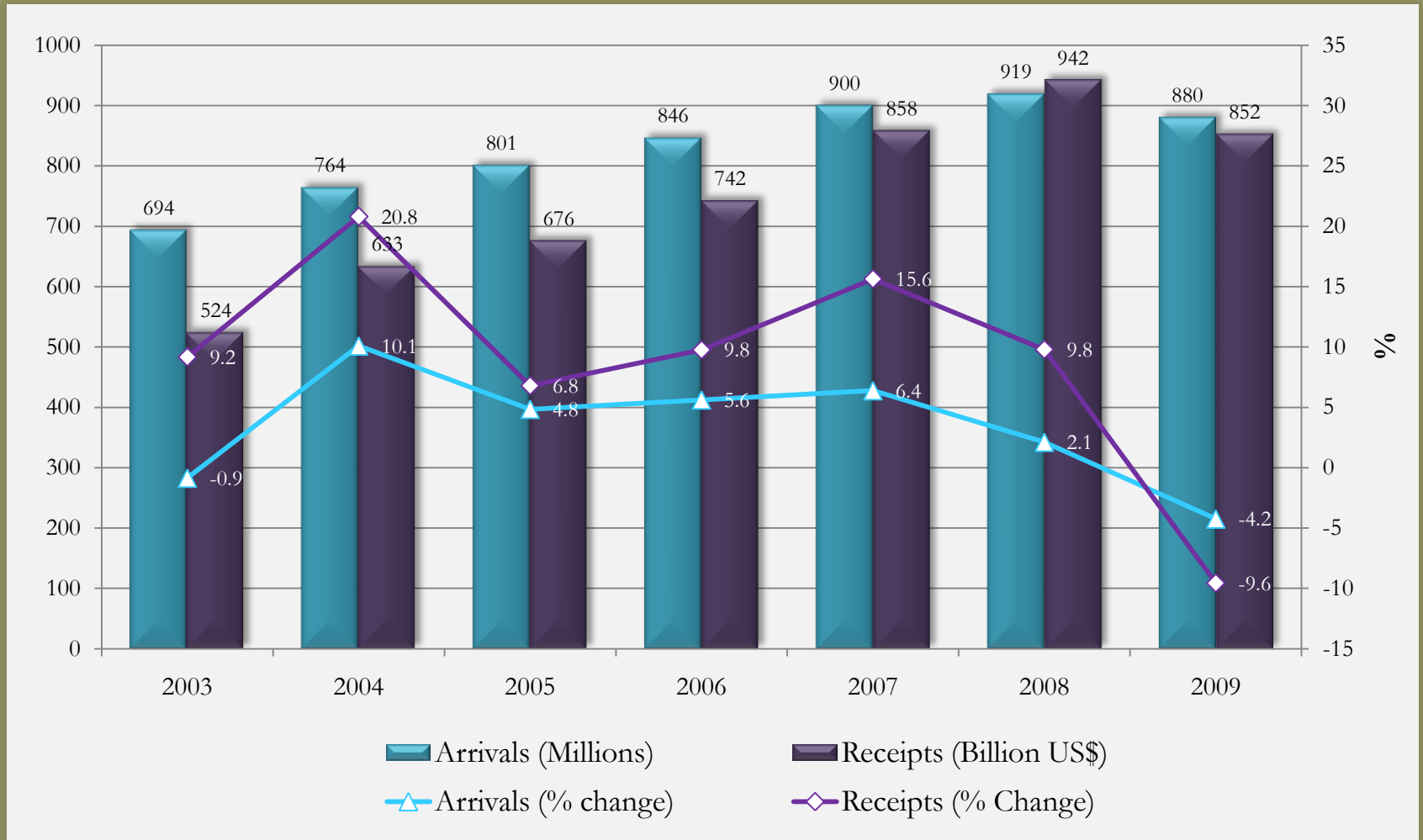
**A remarkable socio-economic phenomena of the past century
One of the world's largest industries and categories of international trade**

All the activities that are directly/indirectly involved in providing goods and services to tourists (According to SICTA: 185 supply-side activities)

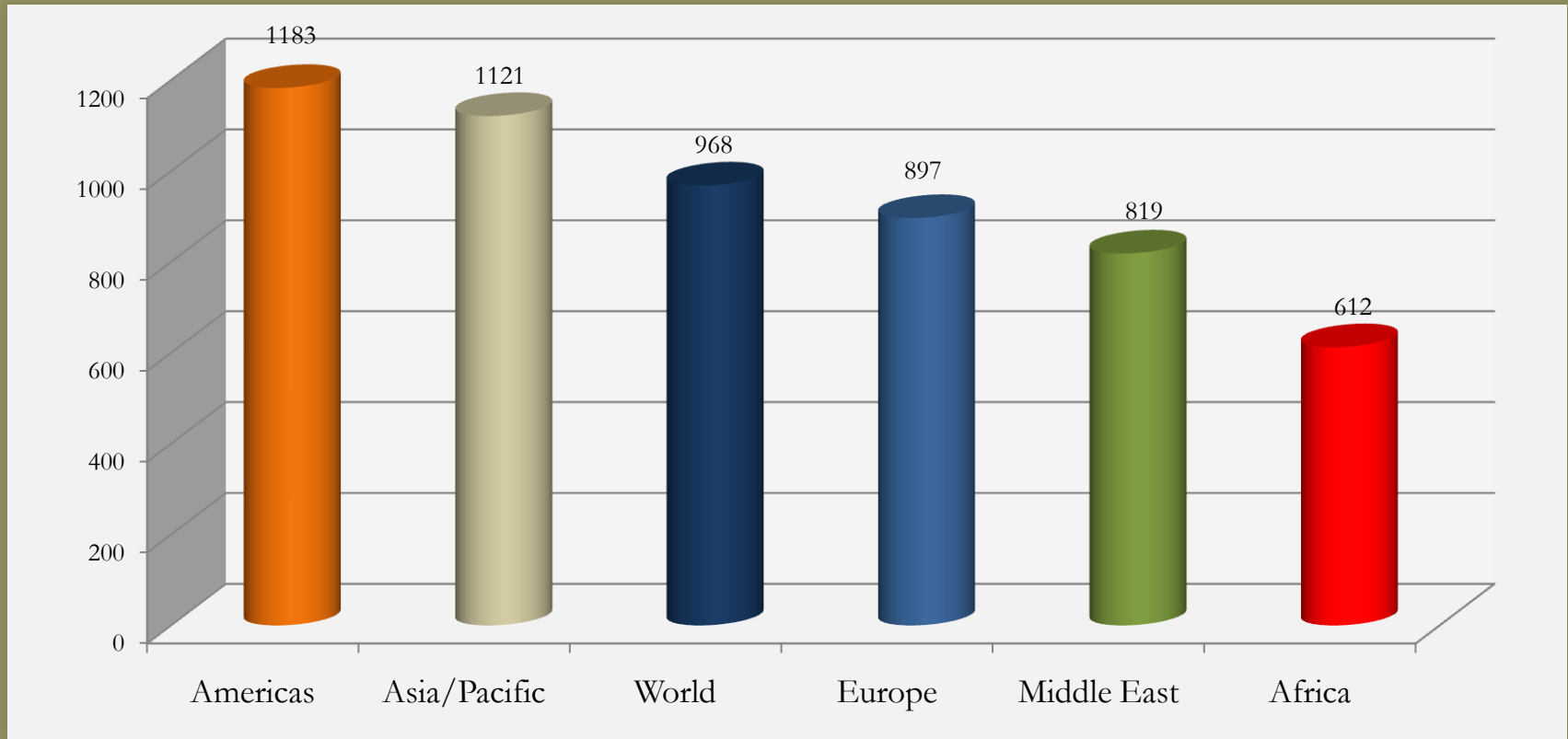
Transportation and communication, hotels and lodging, food and beverages, cultural and entertainment, banking and finance, promotion and publicity services, etc

Highlights on International Tourism Worldwide

Tourists Arrivals & Tourism Receipts



International Tourism Receipts per Arrival in 2009 (US\$)

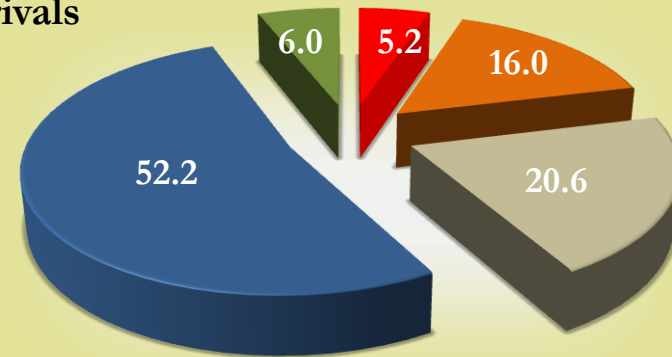
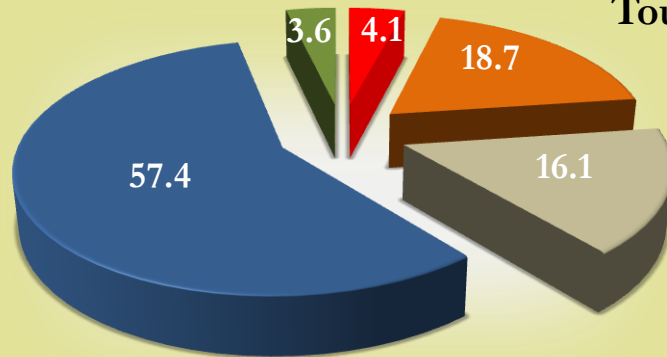


International Tourism by Region (% of World)

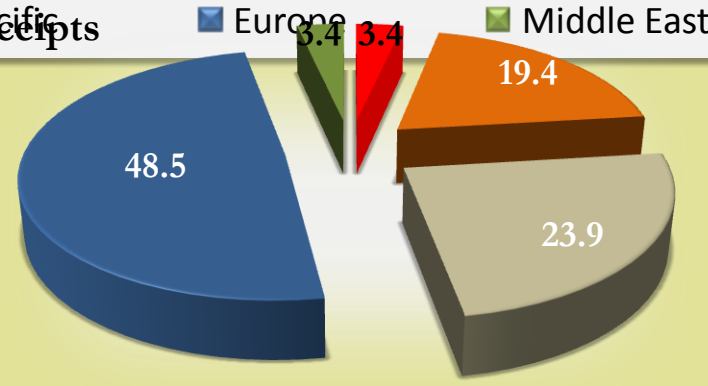
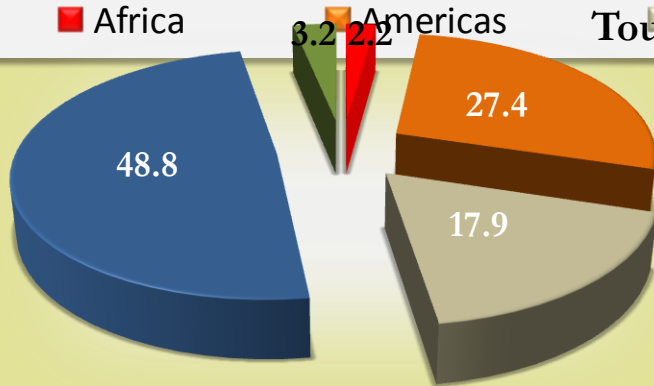
2000

2009

Tourist Arrivals



Tourism Receipts



Africa

Americas

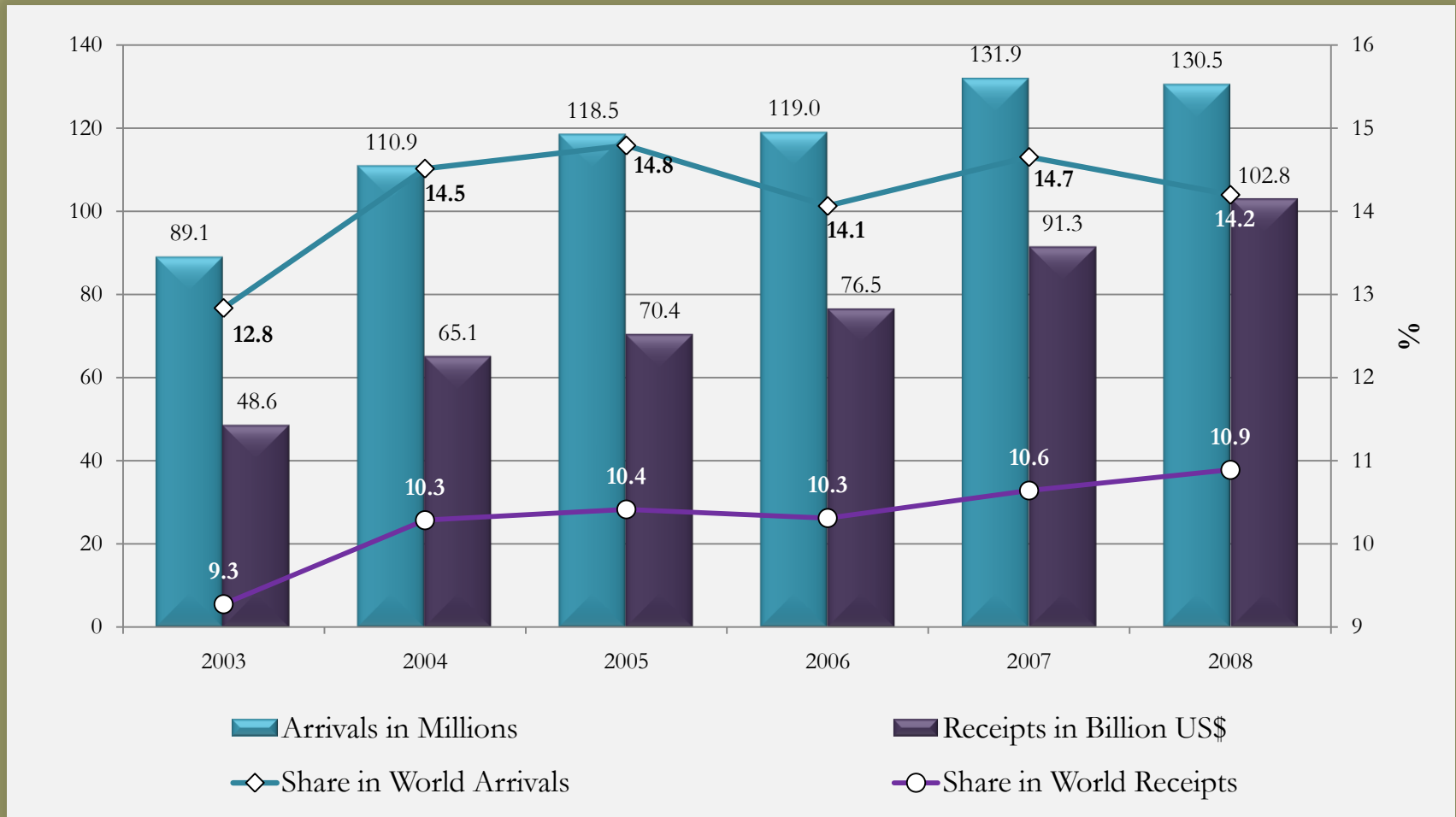
Asia/Pacific

Europe

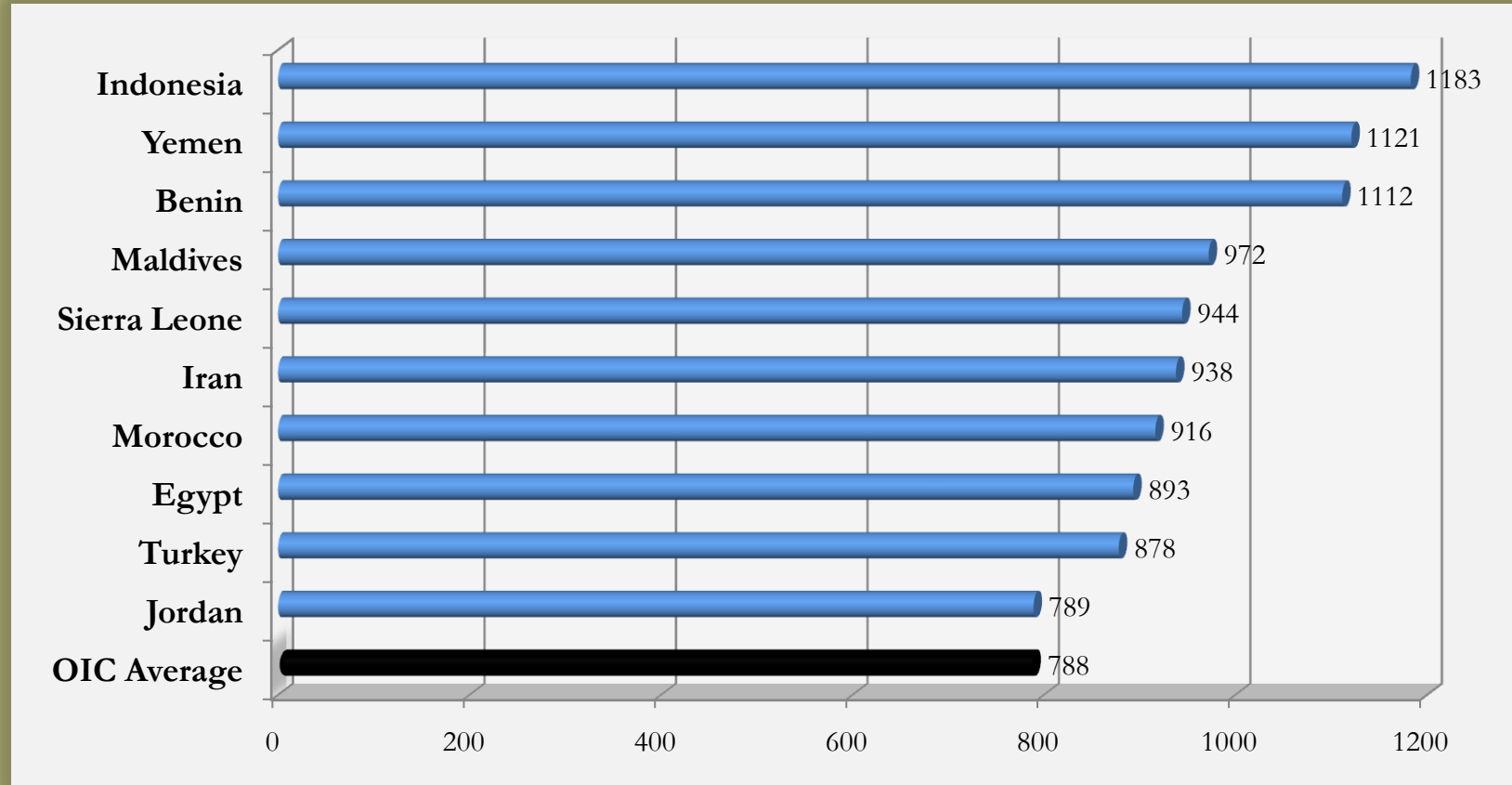
Middle East

Highlights on International Tourism in the OIC Countries

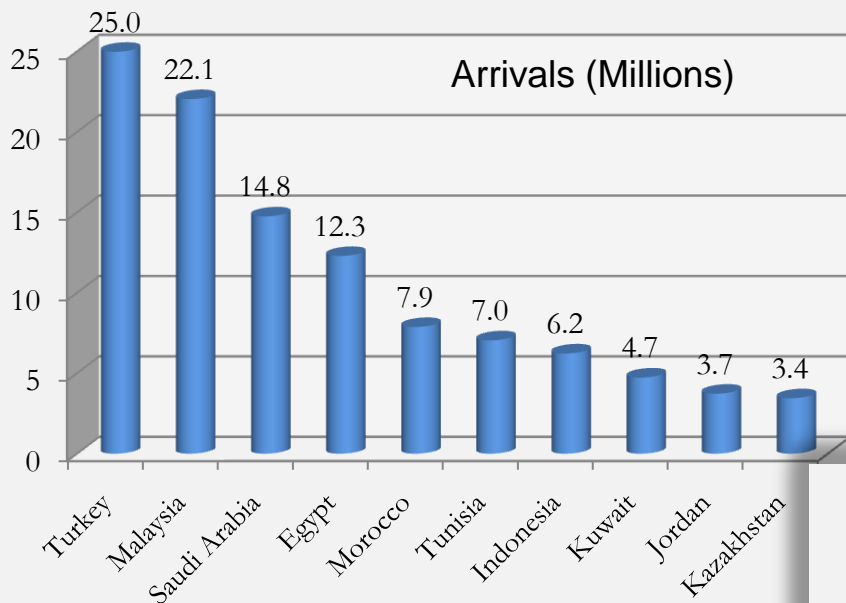
Tourists Arrivals & Tourism Receipts



International Tourism Receipts per Arrival (US\$ in 2008)

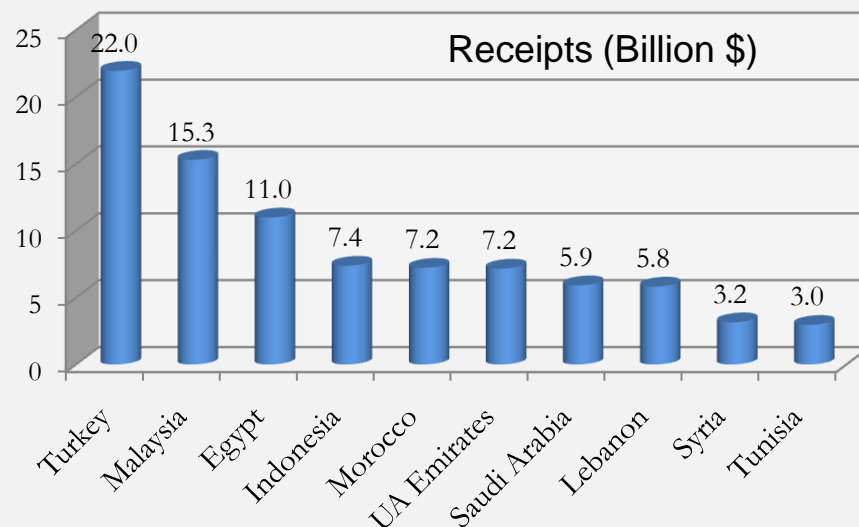


Top 10 OIC Tourist Destinations and Tourism Earners in 2008



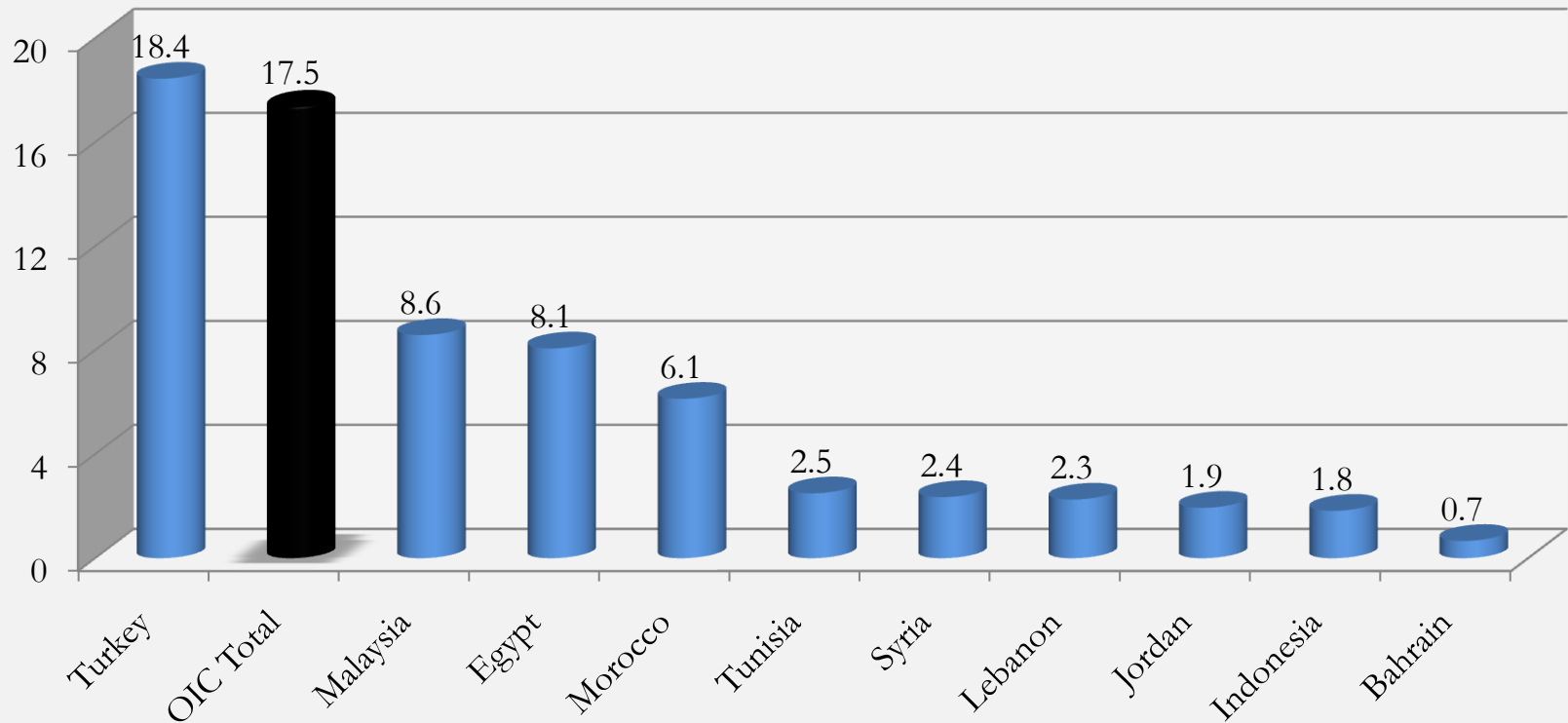
**10 countries hosted
107.2 million tourists
(82.1% of the total OIC)**

**10 countries received
US\$ 87.8 billion
(85.4% of the total OIC)**



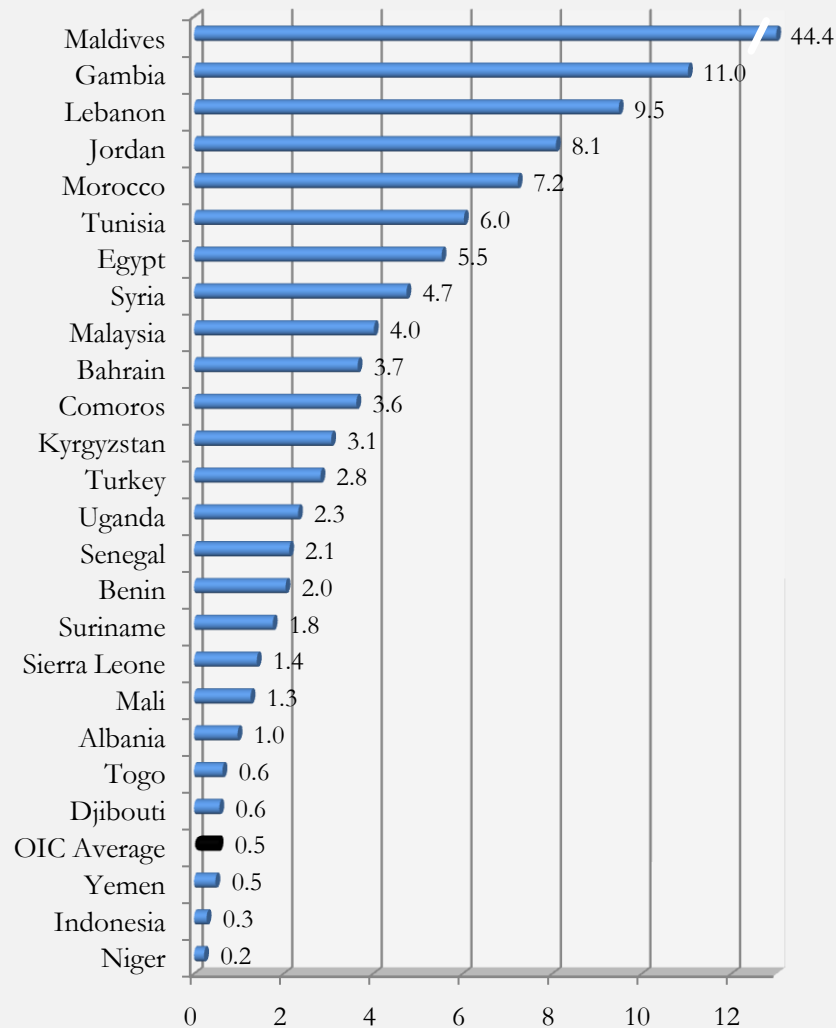
The Economic Role of International Tourism in OIC Countries

Top OIC Countries by Balance of International Tourism (Billion US\$ in 2008)

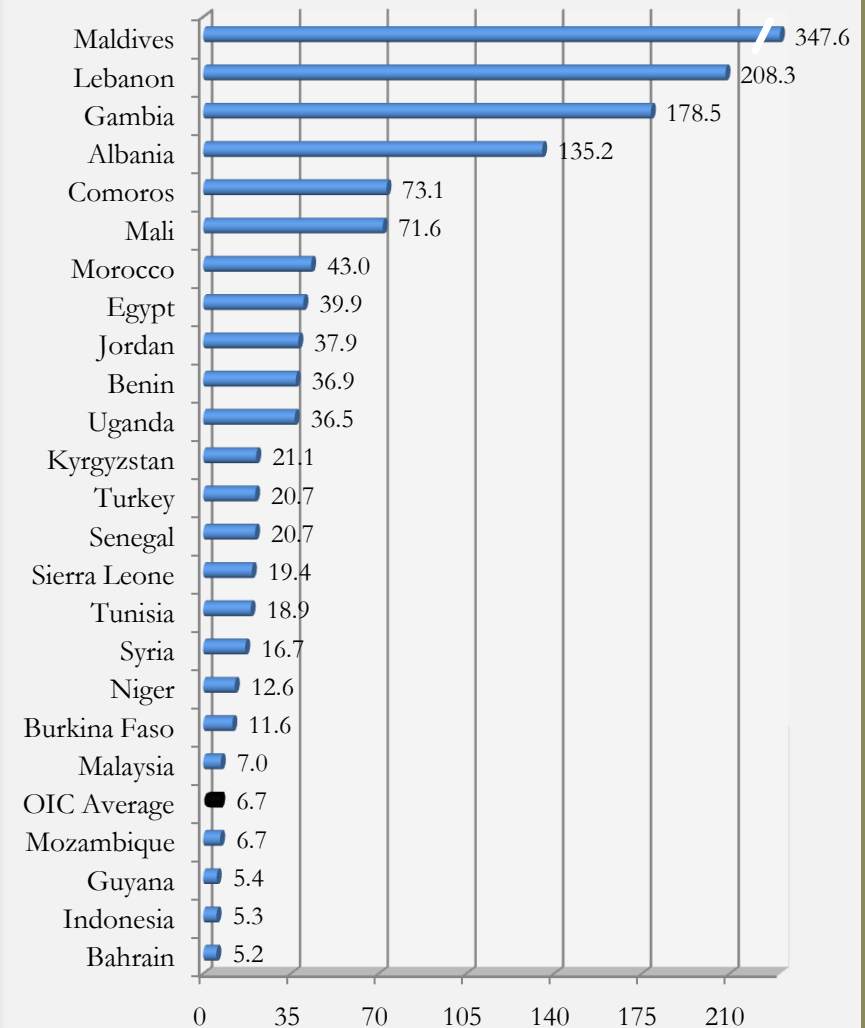


Role of International Tourism in the Economy

**Balance of International Tourism as % of GDP
(Average 2004-2008)**



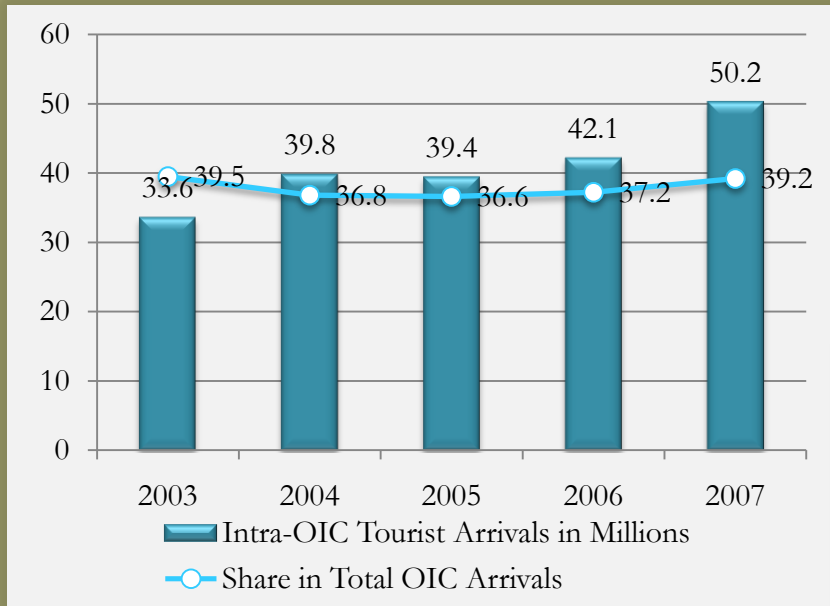
**International Tourism Receipts as % of Exports
(Average 2004-2008)**



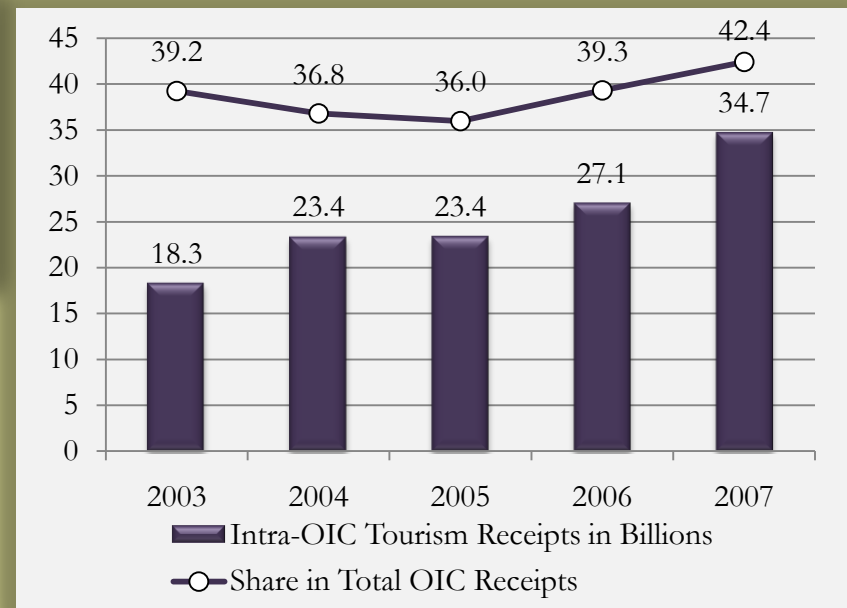
Intra-OIC Tourism

Intra-OIC Tourism

Arrivals

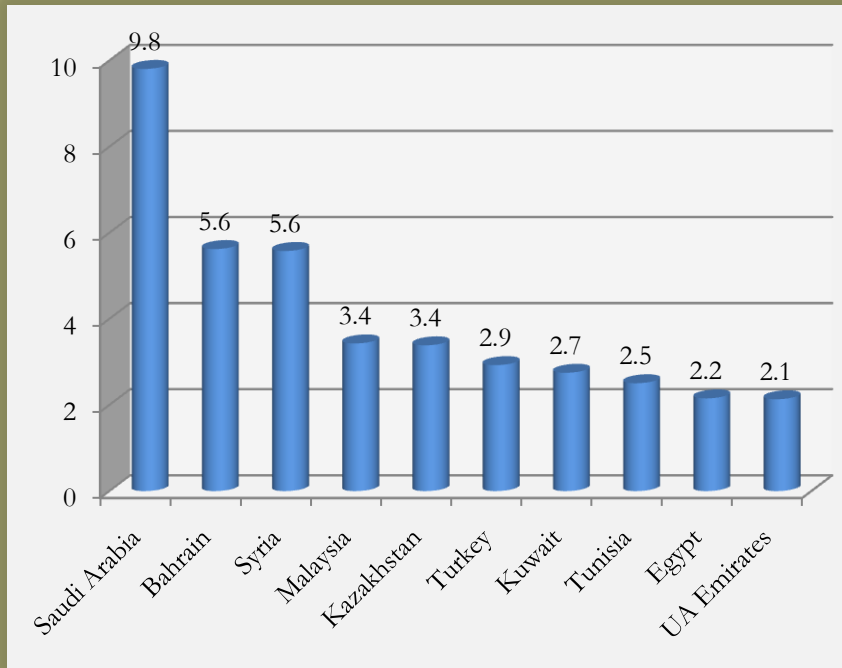


Receipts



Top 10 Intra-OIC Tourist Destinations and Tourism Earners in 2007

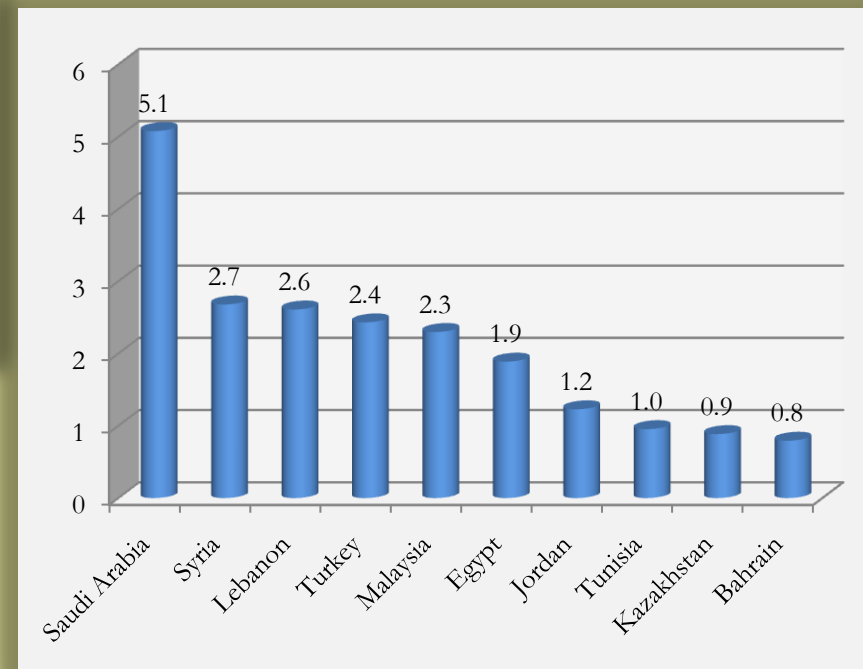
Arrivals (Million)



**10 countries earned
US\$ 20.9 billion from intra-OIC tourists
(60.1% of the total intra-OIC receipts)**

**10 countries hosted
40.3 million tourists from OIC countries
(80.3% of the total intra-OIC tourists)**

Receipts (Billion \$)



The Challenges Facing Tourism and the Development of a Sustainable International Tourism Sector in the OIC Countries

The challenges are diverse as each country has its own tourism features, level of development and national development priorities and policies.

Technical know-how and weak promotional activity

Tourism-related infrastructures

Tourism investments

Consistent tourism strategies and policies

Tourism diversification

Tourism safety

OIC Cooperation in the Domain of Tourism

The OIC Plan of Action (OIC 1994)

Islamic Conference of Tourism Ministers (ICTM)

Experts Group Meetings and Seminars on Tourism Development

**Coordination Committee Meetings on the Implementation of the
“Framework for Development and Coordination in the Domain of
Tourism among the OIC Member States”**

Conclusion & Policy Recommendations

High potential for the development of a sustainable international tourism sector



Rich and diverse natural, geographical, historical, and cultural heritage assets

A large number of citizens travel around the world for business, leisure, and other purposes



International tourism is a very important sector that, if properly planned and managed, could play a significant role in the economic development of the OIC countries.



Adoption of articulate long-term strategies and medium to short-term coherent plans and programmes at the national level



Creating a supportive OIC cooperation environment at the regional level

Conclusion & Policy Recommendations

At the National Level

Sustainable tourism development strategies and plans

Physical planning of tourism destinations

The quality and efficiency of the basic tourism-related infrastructures and services

Synergies between transport and tourism policies

Private sector involvement in tourism development plans and projects

Diversification of tourism products and services

Tourism-oriented education and training programmes

Conclusion & Policy Recommendations

At the OIC Cooperation Level

OIC Internet Guide for Tourism

OIC Tourism Alliances, Airline Companies

Agreement on Tourism Visa Arrangements

THANK YOU



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