EXPERIENCES OF ALBARAKA TURK IN THE FIELD OF SME BANKING

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# OUTLINE

- SME Brief
- SME Indicators in Albaraka and Market
- Financial Instruments for SMEs
- Access to Finance
- Future Plans for SMEs
- Support Agreements for SMEs



# **SME Brief**

#### Legal policies for SMEs in Turkey.

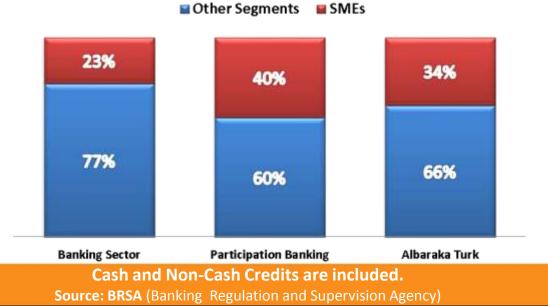
- Turnover under 25 M TL
- Number of employees under 250.
- Subtypes :
  - Medium-sized
    - Turnover btw 5 M 25 M TL
    - Employee btw 50-250
  - Small-sized
    - Turnover btw 1 M 5 M TL
    - Employee btw 50- 10
  - Micro-sized
    - Turnover under 1 M TL
    - Employee under 10



## **SME Credit Shares in Total Credits**

(31.12.2011)	TOTAL CREDITS (Million TL)	SME CREDITS (Million TL)	SME CREDITS/TOTAL CREDITS (%)	
Banking Sector	901.418	209.533	23,24	
Participation Banking	64.680	25.953	40,13	
Albaraka Turk	12.084	4.108	34,05	

#### **SME Credits / Total Credits**

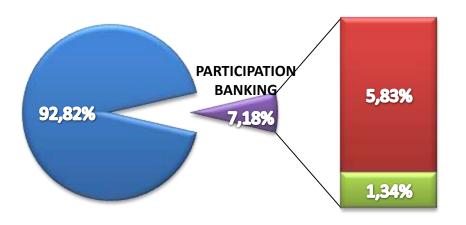


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### **Total Credit Shares by Sector**

	TOTAL	SHARES by
(24.42.2014)	CREDITS	SECTOR
(31.12.2011)	(Million TL)	(%)
Banking Sector	901.418	
Conventional Banking	836.738	92,82%
Participation Banking	64.680	7,18%
Albaraka Turk	12.084	1,34%

#### TOTAL CREDIT SHARES BY SECTOR



Conventional Banking Scher Participation Banks Albaraka Turk

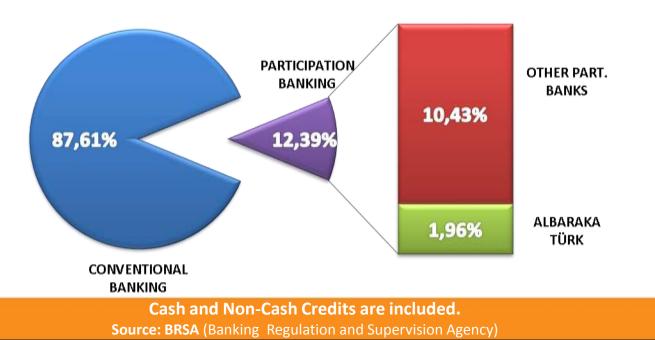
Cash and Non-Cash Credits are included. Source: BRSA (Banking Regulation and Supervision Agency)



## **SME Credit Shares by Sector**

<b>TOTAL SME</b> <b>CREDITS</b> (31.12.2011)	Banking Sector (Million TL)	Participation Banking (Million TL)	Part.Banking/Banking Sector (%)	<b>Albaraka Türk</b> (Million TL)	Albaraka Türk/Banking Sector (%)
Middle-Sized	89.142	14.121	15,84	2.407	2,70
Small-Sized	54.995	7.887	14,34	1.114	2,03
Micro-Sized	65.395	3.944	6,03	586	0,90
TOTAL	209.532	25.952	12,39	4.107	1,96

SME TOTAL CREDIT SHARES BY SECTOR



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#### **SME Indicators in Albaraka Turk and Market**

• Our cash loans to SMEs is 2.060.975.000 TL which represents 33% in proportion to the total cash loans as of 31.03.2012.

 Our non-cash loans to SMEs is 2.260.853.000 TL which represents 49% in proportion to the total non-cash loans as of 31.03.2012



## **Financial Instruments for SMEs**

- Morabaha Facility
- Non-cash Loans
- Cash Management
- Financial Leasing
- TL and FX Indexed Loans
- Export Credit Agency (ECA) Loans
- KOSGEP Coorperated Loans
- Credit Guarentee Fund
- Operational and Raw Material Procerument Loans
- Medium and Long Term Project Finance Loans
- Commercial Vehicle Loans,
- Business Card
- Insurance Products
- Commercial Real Estate Financing



## **Access to Finance**



## **Future Plans for SMEs**

- Through the progress of transformation program, we update and improve our customer database with the purpose of accurate customer segmentation.
- Credits granted to SMEs is projected to be %50 in total credits at 2015.
- Customer services reorganization projects.
- New agreements with Eximbank, KOSGEB and Development Agencies.
- Consultancy Services for SMEs

## **Support Agreements for SMEs**

- Government Financial Supports
  - KGF
  - KOSGEB
  - Eximbank
  - Ziraatbank
- Private Financial Supports
  - Chamber of Industry and Trade Protocols
  - Private Institution Protocols
  - European Charters Protocols
  - IPARD



### **THANK YOU**

