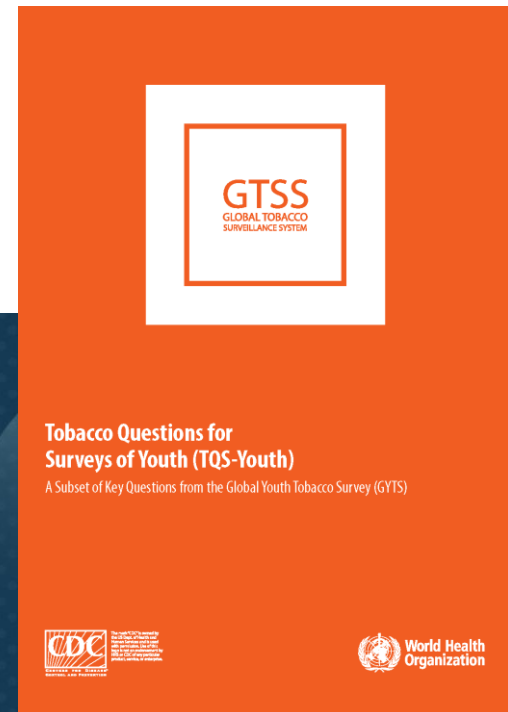


TOBACCO QUESTIONS FOR SURVEYS OF YOUTH (TQS-YOUTH):

A Subset of Key Questions from the Global Youth Tobacco Survey (GYTS)

MEETING OF THE OIC-STATCOM
51ST SESSION OF THE UN STATISTICAL COMMISSION
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BACKGROUND

- WHO Framework Convention on Tobacco Control (FCTC) & MPOWER
- Global Tobacco Surveillance System (GTSS) includes:
 - Global Youth Tobacco Survey (GYTS)
 - Global Adult Tobacco Survey (GATS)
 - Tobacco Questions for Surveys (TQS)
 - **Tobacco Questions for Surveys of Youth (TQS-Youth)**
 - **Subset of key questions from GYTS for inclusion into youth surveys launched in October 2019**
 - **Integration into national and international surveys: health surveys, multi-risk factor surveys, non-health surveys**

OVERVIEW OF TQS-YOUTH QUESTIONS

- Menu of tobacco survey questions:
 - Questions on tobacco use prevalence (5 questions)
 - Cigarettes
 - Other smoked tobacco (pipes, cigars, waterpipes/shisha)
 - Smokeless tobacco
 - Questions covering other key topics from GYTS (16 questions)
 - Cessation
 - Secondhand smoke
 - Access to tobacco products
 - Anti-tobacco messaging
 - Tobacco advertising, promotion, and sponsorship
 - Use of electronic cigarettes

GUIDELINES: STUDY DESIGN

- TQS-Youth (GYTS) questions developed for and tested in survey populations aged 13 to 15 years, but can be administered to youth outside of this age range (e.g., 12 to 17 years)
- TQS-Youth (GYTS) questions developed for a school-based, self-administered survey
- Adaptation may be needed for other modes of administration (e.g., interviewer administered)

GUIDELINES: QUESTIONNAIRE

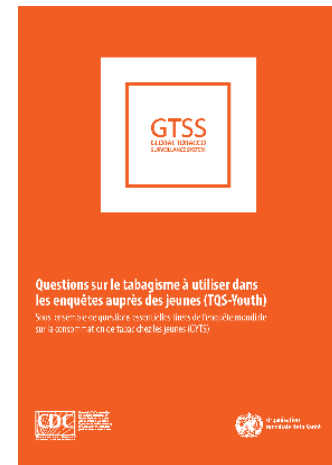
- Select questions based on need and tobacco control situations
 - Recommend using all 21 TQS-Youth questions for comprehensive evaluation of tobacco use and key tobacco control indicators
- TQS-Youth questions should be placed together
- Keep question wording the same for purposes of comparability and validity
 - Minor adaptations may be needed (e.g., for interviewer administered mode)

GUIDELINES: USE OF DATA

- Sustainable monitoring of tobacco use & other key tobacco control indicators
- Evaluation and monitoring of existing tobacco control policies and programs
- Inform development and implementation of new interventions at national and sub-national levels
- Comparison to past and current surveys with tobacco questions
 - Interpret carefully, taking into account differences in survey design
- Data dissemination materials
 - Tobacco report, tobacco fact sheet, tobacco control brief, research publications, populated tables and graphs

TECHNICAL ASSISTANCE AND MATERIALS

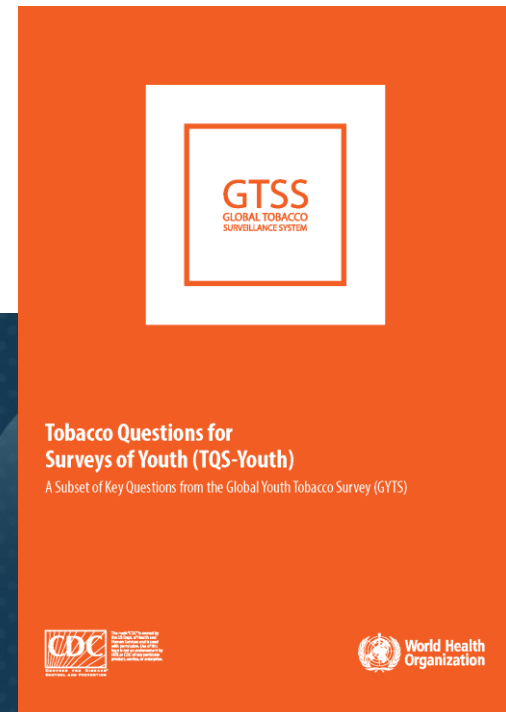
- TQS-Youth is an open-source tool
- Expert consultation from CDC and WHO
- Online and printed booklet in English
- Finalizing translations for Arabic, French, Portuguese, Russian, Spanish
- Promotion for inclusion
 - Engagement with surveillance systems and partners
 - Engagement with countries
 - Disseminate at conferences/meetings



THANK YOU

To download the TQS-Youth booklet, go to:
bit.ly/TQSyouth

For more information about the TQS-Youth initiative,
please contact us at GTSSinfo@cdc.gov



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The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

