



SESRIC WEBINAR SERIES ON STATISTICAL EXPERIENCE SHARING



“SURVEY ON INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) USAGE IN ENTERPRISES”

17 December 2020 Time: 14:00 - 16:35 (Ankara time)
Registration Link: <https://bit.ly/registerWebinar20201217>

Background and Objectives

The availability of information and communication technology (ICT) infrastructure and the uptake in its use continue to grow. The Internet, in particular, is transforming our societies with a growing amount of information and a large number of tools available. These advances together with the recognition that ICTs are a driver of social and economic development have driven a need for reliable, comprehensive and comparable statistics to support government and industry policy decisions. While demand for data on access to and use of ICT has grown, related statistics are still limited – both in their quality and availability.

At the OIC level, Priority 17 of the OIC-2025 Programme of Action and Priority 7 of the OIC Science, Technology, and Innovation (STI) Agenda 2026 highlight a number of goals in the domain of ICT and digital information structure. Some of these goals include the promotion of ICT skills and digital technologies, employment of ICT for economic growth, e-governance, and social and human development in all relevant sectors. At the global level, ICT for development has been emphasized in the World Summits on the Information Society (WSIS). The Summits have highlighted the importance of measuring progress towards the information society through internationally comparable statistical indicators and have called upon countries and international organizations to allocate appropriate resources for the provision of ICT statistics required for the analysis of the changing information society. In this regard, measuring ICT access and use by individuals, households, and enterprises is key to monitoring the progress of countries towards becoming information societies.




Against this background, SESRIC has recently initiated the Webinar Series on Statistical Experience Sharing through which National Statistics Offices (NSOs) of OIC countries and statistical units of the relevant international agencies will find the opportunity to inform the participants about their experiences on statistical themes of mutual interest. In this connection, SESRIC will conduct a webinar jointly with the Turkish Statistical Institute (TurkStat) on their experience in Survey on ICT Usage in Enterprises. The other interested OIC countries are also invited to share their experiences in the relevant sessions of the Webinar.

This webinar will cover the following topics related to the Survey on ICT Usage in Enterprises:

- Concepts and definitions;
- Methodological base;
- Classifications;
- Coverage and statistical units;
- Survey design;
- Data collection;
- Measurement and analysis; and
- Dissemination.

Format

- Around 2.5 hours of webinar via Zoom with presentations.
- The participants are expected to create a Zoom account in advance of the webinar.
- The webinar will be conducted in **English** only.
- The webinar will be open also to all other NSOs of OIC member countries interested in the subject.

EVENT DETAILS	
 STARTS AT	17 Dec 2020 14:00
 ENDS AT	17 Dec 2020 16:35
 PLATFORM	ZOOM
 ORGANISER	SESRIC
 PRESENTER	TurkStat
 EN LANGUAGE	ENGLISH



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Work Programme

Opening Session 14:00 – 14:05	Opening Remarks <i>Dr. Atilla KARAMAN (5 mins)</i> <i>Director of Statistics and Information Department, SESRIC</i>
Session I 14:05 – 16:00	<ul style="list-style-type: none">• <i>Concepts and definitions;</i>• <i>Methodological base;</i>• <i>Classifications;</i>• <i>Coverage and statistical units;</i>• <i>Survey design;</i>• <i>Data collection;</i>• <i>Measurement and analysis; and</i>• <i>Dissemination.</i> <i>Presenter: Ms. Asluhan KABADAYI, TurkStat</i>
Session II 16:00 – 16:30	Experiences of Other OIC Member Countries and Q&A
Closing Session 16:30 – 16:35	Closing Remarks by SESRIC

* All times are indicated in Ankara, Turkey time. For time difference information, please refer to:
https://time.is/compare/1400_17_Dec_2020_in_Ankara.

Registration

To access to the registration page, please point your browser to

<https://bit.ly/registerWebinar20201217>

or scan the below QR code:

