





## WEBINAR ON TOBACCO QUESTIONS FOR SURVEYS (TQS) AND TOBACCO QUESTIONS FOR SURVEYS OF YOUTH (TQS-YOUTH)

9 December 2020 Time: 07:00 – 09:00 (Atlanta time, GMT -5)

Registration Link: <a href="https://bit.ly/registerWebinar20201209">https://bit.ly/registerWebinar20201209</a>

#### **Background and Objectives**

Tobacco Questions for Surveys (TQS) and Tobacco Questions for Surveys of Youth (TQS-Youth) are components of the Global Tobacco Surveillance System (GTSS), which were developed by the World Health Organization (WHO), the United States Centers for Disease Control and Prevention (CDC), and other partners to assist countries in establishing tobacco control surveillance and monitoring programs.

The integration of TQS and TQS-Youth questions into ongoing surveys assists countries in systematically monitoring tobacco use and related tobacco control indicators and promotes sustainability and integration with other risk factor surveillance initiatives.

Through the CDC Foundation, a Memorandum of Agreement (MoA) was enacted with the Statistical, Economic and Social Research and Training Centre for Islamic Countries (SESRIC). Under this MoA, SESRIC engages with the OIC member states to encourage the integration of TQS questions into their ongoing surveys by offering technical consultation and funding assistance.

EVENT DETAILS	
STARTS AT	09 Dec 2020 <b>07:00</b>
ENDS AT	09 Dec 2020 <b>09:00</b>
PLATFORM	ZOOM
ORGANISER	SESRIC
PRESENTER	CDC and CDC-F
EN LANGUAGE	ENGLISH

The objectives of this Webinar are to:

- provide an introduction of TQS and TQS-Youth;
- provide an overview of how tobacco questions can be integrated into adult and youth surveys; and
- discuss examples for how TQS and TQS-Youth data can help inform tobacco control and prevention strategies.

The webinar will mainly cover the following topics:

- Tobacco Burden: Overview of the global tobacco burden and the importance of monitoring the tobacco epidemic.
- TQS and TQS-Youth Survey Questions and Implementation Guidelines: Details on the development and content of TQS and TQS-Youth questions; examples of successful implementation; methodological guidelines for integrating TQS and TQS-Youth questions into existing surveys.

#### **Format**

- Around 2 hours of webinar via Zoom with presentations.
- The webinar will be conducted in **English** only. The participants are expected to create a Zoom account in advance of the webinar. Please visit <a href="https://zoom.us/signup">https://zoom.us/signup</a> to create your Zoom account.
- Opening remarks by Mr. Atilla KARAMAN, Director of Statistics and Information Department, SESRIC, Ms. Michelle JOHNS, Deputy Branch Chief, Global Tobacco Control Branch, CDC, and Ms. Rachna CHANDORA, Associate Vice President for Noninfectious Disease Programs, CDC Foundation.
- Q&A session at the end of the Webinar.
- The webinar will be open to all NSOs of OIC member countries interested in the subject.







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### **Work Programme**

Opening	Opening Remarks by:
Session	Mr. Atilla KARAMAN
15:00 - 15:15	Director, Statistics and Information Department, SESRIC
	Ms. Michelle JOHNS (5 Mins)
	Deputy Branch Chief, Global Tobacco Control Branch, CDC
	Ms. Rachna CHANDORA (5 Mins)
	Associate Vice President for Non-infectious Disease Programs, CDC Foundation
SESSION #1	Impact of Tobacco Use on COVID-19 Outcomes
15:15 – 15:35	Mr. Jeremy MORTON
	Senior Survey Methodologist, CDC
SESSION #2	TQS and TQS-Youth Introduction and Overview
15:35 - 16:00	Mr. Jeremy MORTON
	Senior Survey Methodologist, CDC
SESSION #3	Success Stories of TQS Integration in OIC Member Countries
16:00 – 16:15	Mr. Atilla KARAMAN
	Director, Statistics and Information Department, SESRIC
16:15 - 17:00	Questions & Answers

<sup>\*</sup> All times are indicated in Atlanta, USA time. For time difference information, please refer to: https://time.is/compare/0700\_9\_Dec\_2020\_in\_Atlanta.

### Registration

To access to the registration page, please point your browser to

https://bit.ly/registerWebinar20201209

or scan the below QR code:

