





# WEBINAR ON TOBACCO QUESTIONS FOR SURVEYS (TQS) AND TOBACCO QUESTIONS FOR SURVEYS OF YOUTH (TQS-YOUTH)

9 December 2020 Time: 07:00 – 09:00 (Atlanta time, GMT -5) Registration Link: <u>https://bit.ly/registerWebinar20201209</u>

# **Background and Objectives**

Tobacco Questions for Surveys (TQS) and Tobacco Questions for Surveys of Youth (TQS-Youth) are components of the Global Tobacco Surveillance System (GTSS), which were developed by the World Health Organization (WHO), the United States Centers for Disease Control and Prevention (CDC), and other partners to assist countries in establishing tobacco control surveillance and monitoring programs.

The integration of TQS and TQS-Youth questions into ongoing surveys assists countries in systematically monitoring tobacco use and related tobacco control indicators and promotes sustainability and integration with other risk factor surveillance initiatives.

Through the CDC Foundation, a Memorandum of Agreement (MoA) was enacted with the Statistical, Economic and Social Research and Training Centre for Islamic Countries (SESRIC). Under this MoA, SESRIC engages with the OIC member states to encourage the integration of TQS questions into their ongoing surveys by offering technical consultation and funding assistance.

The objectives of this Webinar are to:

- provide an introduction of TQS and TQS-Youth;
- provide an overview of how tobacco questions can be integrated into adult and youth surveys; and
- discuss examples for how TQS and TQS-Youth data can help inform tobacco control and prevention strategies.

The webinar will mainly cover the following topics:

- Tobacco Burden: Overview of the global tobacco burden and the importance of monitoring the tobacco epidemic.
- TQS and TQS-Youth Survey Questions and Implementation Guidelines: Details on the development and content of TQS and TQS-Youth questions; examples of successful implementation; methodological guidelines for integrating TQS and TQS-Youth questions into existing surveys.

## Format

- Around 2 hours of webinar via Zoom with presentations.
- The webinar will be conducted in **English** only. The participants are expected to create a Zoom account in advance of the webinar. Please visit <u>https://zoom.us/signup</u> to create your Zoom account.
- Opening remarks by HE Mr. Nebil DABUR, Director General of SESRIC, Ms. Indu AHLUWALIA, Global Tobacco Control Branch Chief, CDC, and Ms. Rachna CHANDORA, Associate Vice President for Noninfectious Disease Programs, CDC Foundation.
- Q&A session at the end of the Webinar.
- The webinar will be open to all NSOs of OIC member countries interested in the subject.

EVENT DETAILS	
STARTS AT	09 Dec 2020 <b>07:00</b>
ENDS AT	09 Dec 2020 <b>09:00</b>
	ZOOM
	SESRIC
	CDC and CDC-F
EN LANGUAGE	ENGLISH







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### **Work Programme**

Opening	Opening Remarks by:	
Session	• HE Mr. Nebil DABUR (5 Mins)	
07:00-07:15	Director General, SESRIC	
	• Ms. Indu AHLUWALIA (5 Mins)	
	Global Tobacco Control Branch Chief, CDC	
	• Ms. Rachna CHANDORA (5 Mins)	
	Associate Vice President for Noninfectious Disease Programs, CDC Foundation	
SESSION #1	Impact of Tobacco Use on COVID-19 Outcomes	
07:15 - 07:35	Ms. Indu AHLUWALIA	
	Global Tobacco Control Branch Chief, CDC	
SESSION #2	TQS and TQS-Youth Introduction and Overview	
07:35 - 08:00	Mr. Jeremy MORTON	
	Senior Survey Methodologist, CDC	
SESSION #3	Success Stories of TQS Integration in OIC Member Countries	
08:00 - 08:15	Mr. Atilla KARAMAN	
	Director, Statistics and Information Department, SESRIC	
08:15-09:00	Questions & Answers	

\* All times are indicated in Atlanta, USA time. For time difference information, please refer to: <u>https://time.is/compare/0700\_9\_Dec\_2020\_in\_Atlanta</u>.

## Registration

To access to the registration page, please point your browser to

## https://bit.ly/registerWebinar20201209

or scan the below QR code:

