

**KINGDOM OF MOROCCO**

**MINISTRY OF AGRICULTURE AND MARINE FISHERIES**

## **STRATEGY OF AGRICULTURAL COUNCIL**

### **AXIS 1: REVITALISE THE ROLE OF THE STATE**

- Creation of the National Office for Agricultural Council (ONCA): Governance of the farm advisory system
- Modernization of 300 local structures of farm advisory and capacity building of agricultural advisors:
- Strengthening the response capacity of Farm Advisors
- New ways of disseminating information:
  - Installation of Farmer Field Schools (FFS)
  - Production and dissemination of materials of agricultural information by:
  - Establishment of VERCON with the support of FAO
  - Setting up a call center
  - Agricultural Events Exhibitions and Fairs

### **AXIS 2: DEVELOPING THE PRIVATE AGRICULTURAL COUNCIL**

- Establishment of a bill
- Outsourcing consulting services to private

### **AXIS 3: EMPOWERING PROFESSIONAL ORGANIZATIONS**

- The Chambers of Agriculture
- The farm groups