



## Economic Development through Science and Technology Innovation

The Royal Academy of the Kingdom of Morocco

Rabat, Morocco

June 16-17, 2011

### DRAFT AGENDA

THURSDAY, JUNE 16, 2011		Venue
8:30 to 9:00	Registration	The Royal Academy of the Kingdom of Morocco
9:00 to 9:30	<b>Welcome</b> Dr. Rodney Nichols, CRDF Global Board of Directors, President Emeritus, New York Academy of Sciences Mr. Taïb Fassi Fihri, Minister, Ministry of Foreign Affairs and Cooperation Mr. Ahmed Akhchichine, Minister, Ministry of National Education, Higher Education, Executive Training and Scientific Research Dr. Omar Fassi Fehri, Secretary General, Hasan II Academy of Science & Technology	Main Hall
9:30 to 9:45	<b>Honorable Speaker</b> Mr. Ahmed Réda Chami, Minister, Minister of Industry, Trade and New Technologies	
9:45 to 10:00	<b>Honorable Speaker</b> Dr. Kerri-Ann Jones, Assistant Secretary of State for Oceans and International Environment and Scientific Affairs, Department of State, United States	

10:00 to 10:15	<b>Conference Objectives &amp; Format</b> Ms. Cathleen A. Campbell, President & CEO, CRDF Global	
10:15 to 10:45	<b>Tea &amp; Coffee Networking Break</b>	Ground Floor
10:45 to 11:15	<b>Keynote Address</b> Ms. Lesa Mitchell, Vice President, Advancing Innovation, The Kauffman Foundation	
11:15 to 11:45	<b>Honorable Speaker</b> Dr. Abdulaziz Othman Altwaijri, Director General, Islamic Educational, Scientific, and Cultural Organization (ISESCO)	
11:45 to 12:15	<b>Official Launch of GIST Programs</b> Dr. Eric Novotny, Senior Vice President, CRDF Global	
12:15 to 13:30	<b>Lunch Break</b>	Academy Garden
13:30 to 15:00	<b>Panel Discussion: Creating a Favorable Innovation Environment</b> This panel discussion will focus on practical policy changes that can be made in the short to medium term. It will consider: i) the types of internal policy changes research and development institutions can make and ii) incentives that lower-level governments- city, municipal, or regional- can develop to create a more favorable innovation environment, especially for entrepreneurs.  Moderator: Dr. Rodney Nichols, CRDF Global Board of Directors, President Emeritus, New York Academy of Sciences  Panelists: Dr. Savas Alpay, Director General, Statistical, Economic and Social Research and Training Center for Islamic Countries (SESRIC) Dr. Abdelali Haoudi, Vice President of Research, Qatar Foundation Dr. Norhalim Yunus, CEO, Malaysian Technology Development Corporation (MTDC) Mr. Mustafa Terrab, Director General, OCP Group	Main Hall
15:00 to 15:30	<b>Tea &amp; Coffee Networking Break</b>	Ground Floor
15:30 to 17:00	<b>Panel Discussion: Financing Innovation and Entrepreneurship</b> This panel discussion will focus on open innovation as the necessary ingredient to make financing of innovation and entrepreneurship sustainable. It will dissect how incentive systems can be developed to attract and retain global investors – both in terms of business and technology value.	

Moderator: Dr. Rohit Shukla, CEO, Larta Institute

Panelists:

Dr. Jaleh Daie, Managing Partner, Aurora Equity

Ms. Soumaya Iraqui Houssaini, Director, Advance Technologies, Innovation, Research and Development, Ministry of Industry, Trade, and New Technologies, Morocco

Mr. Tom Speechley, Senior Partner, Abraaj Capital

Dr. Jorma Routti, Chairman, Creative Industries Management

Mr. Nasser Kettani, Chief Technology Officer, Microsoft Middle East North Africa

17:00 to 17:30 **Wrap-Up and Adjournment**  
Ms. Cathleen A. Campbell, CEO & President

19:00 to 21:30 **Banquet Dinner**

Sofitel Rabat Jardin des Roses  
Ballroom  
BP 450 Souissi  
10000 Rabat

**FRIDAY, JUNE 17, 2011**

9:00 to 9:10 **Day Two Welcome**  
Ms. Cathleen A. Campbell, President & CEO, CRDF Global  
M. Abdellatif Berbich, Secretary Perpetual, Royal Academy of Morocco  
The Royal Academy of the Kingdom of Morocco  
Main Hall

9:10 to 9:30 **Enabling High Impact Entrepreneurship in the Middle East and North Africa**  
Ms. Joanna Harries, Director, International Expansion, Endeavor Global

9:30 to 10:30 **Implementation of GIST Programs: Making an Impact through Collaboration with GIST**

*Regional Online Idea & Business Plan Competition: Rules and Guidance*  
Mr. Warren Haber Jr., Advisory Board Chairman, Exoventure

*GIST Bilateral Projects: Detailed Description*  
Mr. Robert Ayan, Cambridge Advisors LLC

10:30 to 11:00 **Tea & Coffee Networking Break** Ground Floor

11:00 to 12:20 *Track A: Tailoring Research to Market Needs: Innovative University-Industry Partnerships* Main Hall

This discussion group will consider additional measures that university and industry

partners can take together to build on the GIST platform. A key issue to be addressed is: going forward, how do university and industry partners together build permanent structures to define research goals that best meet market needs?

Moderator: Mr. Tom Hockaday, Director, Isis Innovation, Oxford University

Panelists:

Mr. Serhat Gorgun, General Manager, Inovent Inc.

Dr. Roger Wyse, General Partner and Managing Director, Burrill & Company

Dr. Sid Burbach, Director, Global Commercialization Group, The University of Texas at Austin

Dr. Abdalla A. Alnajjar, President, Arab Science & Technology Foundation

Dr. Mohammed El Asri, Director, Moroccan Foundation for Advanced Science, Innovation and Research

*Track B: Skill Building and Mentorship: Opportunities and Incentives for Entrepreneurship*

Small Conference Room

Much has been said about the need to build a critical mass for entrepreneurship success. This group discussion will focus on how GIST skill-building efforts – through complementary hands-on and virtual mentorship – can be amplified exponentially. A key question to be considered: can GIST help formalize and create market demand for entrepreneurial skills?

Moderator: Mr. Ayman Ismail, School of Business, American University in Cairo,

Panelists:

Mr. John Fohr, Venture Advisor, Lux Capital

Mr. Ossama Hassanein, Senior Managing Director, Newbury Ventures

Dr. Kamal Oudrhiri, Jet Propulsion Laboratory, NASA; Founder, Grove of Hope

Mr. Fouad Jeryes, Director of Strategy, Business and Product Development, d1g.com

12:30 to 14:00 **Lunch Break**

Academy Garden

14:00 to 15:30 **Sustaining Entrepreneurship with Angel Investor Networks**

Main Hall

Moderator: Mr. Warren Haber Jr., Advisory Board Chairman, Exoventure

Panelists:

Mr. Robert Okabe, Co-founder and Managing Director, RPX Group

Ms. Serene Duwayri, Project Manager, Bedaya Business Angel Network

Mr. Usama Fayyad, Executive Chairman, Oasis 500

- 15:30 to 16:00 **Amplifying Innovation through Networks**  
Ms. Shaifali Puri, Executive Director, Scientists without Borders, The New York Academy of Sciences
- 16:00 to 16:30 **Tea & Coffee Networking Break** Ground Floor
- 16:30 to 17:00 **MVSL: Digital Resources for Technology Innovation and Research**  
Dr. Charles Dunlap, Associate Program Director, CRDF Global  
Prof. Zayer El Majid, Director, Direction of Technology, Ministry of National Education, Higher Education, Executive Training and Scientific Research, Morocco  
Mr. Mohammed Essadaoui, Director, The Division of the Moroccan Institute of Scientific and Technical Information, IMIST
- 17:00 to 18:00 **Q&A Session. Wrap-up Action Items and Adjournment**  
Dr. Kerri-Ann Jones, Assistant Secretary of State for Oceans and International Environment and Scientific Affairs, Department of State, United States  
Ms. Cathleen A. Campbell, CRDF Global  
Dr. Abdelhafid Debbarh, Secretary General, Ministry of National Education, Higher Education, Executive Training and Scientific Research