

KOSGEB

Entrepreneurship Supports

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Ankara

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- **Entrepreneurship Development Directorate**
 - **Entrepreneurship Support Programme**
 - **“Establishment of 3 Business Incubators and Development of a Network Among Incubators in Turkey” Project**

Entrepreneurship Development Directorate

Entrepreneurship Development Directorate,
established in May 20th of 1998.

Mission: to contribute to economic and social development in local and national level by promoting entrepreneurship.

Target group: potential entrepreneurs who want to start up their own businesses.

Entrepreneurship Support Programme

Aim

- To spread and support entrepreneurship which is the main factor of solving economical development and employment problems
- To establish successful and sustainable enterprises
- To spread the culture of entrepreneurship
- To develop entrepreneurship with establishing business development centers
- To support entrepreneurship based on new dynamics

Entrepreneurship Support Programme

- **Business Start-up Training**
- **Start-Up Capital Support**
- **Incubator Support**
- **Business Plan Award**



BUSINESS START-UP TRAINING

Business Start-up Training

The overall objective:

- to enhance culture of entrepreneurship
- to train potential entrepreneurs about how to prepare a business plan.

- Arranged by

- KOSGEB

- Other Institutions (KOSGEB approved training)

- Lecturers/moderators: private service providers

Business Start-up Training

- 60 Hours of applied training
(Self assessment, preparation and presentation of business plans)
- Workshop modules inserted
- Class-specific extra modules
(e.g. foreign trade, e-trade..)
- Free of charge

Training Programme Content

- Entrepreneurial self test, business idea development, creativity exercises- 9 hours
- Business plan concept and its elements (market survey, marketing plan, production plan, management plan, financial plan) - 18 hours
- Workshops (market survey, marketing plan, production plan, management plan, financial plan) - 24 hours
- Writing and presenting a business plan - 9 hours

Business Start-up Training

- Graduates of KOSGEB training programmes are eligible to apply for start up capital support of KOSGEB
- Graduates of KOSGEB approved training programmes of other institutions are also eligible to apply for start up capital support of KOSGEB

Criteria for KOSGEB's Approval

- The following must be in compliance with KOSGEB standards:
 - the length and content of the programme
 - qualifications of the lecturer/moderator
- The programme must be given free of charge to the participants



START-UP CAPITAL SUPPORT

START-UP CAPITAL SUPPORT

- Successful business plans
- Evaluation by the committee
 - Grant
 - Loan
 - %60-70-80 reimbursement

START-UP CAPITAL SUPPORT

- GRANT (maximum amounts)
 - 5,000 TL (2,750 \$) for establishment costs
 - 10,000 TL (5,555 \$) fixed assets
 - 12,000 TL (6,670\$) operating costs

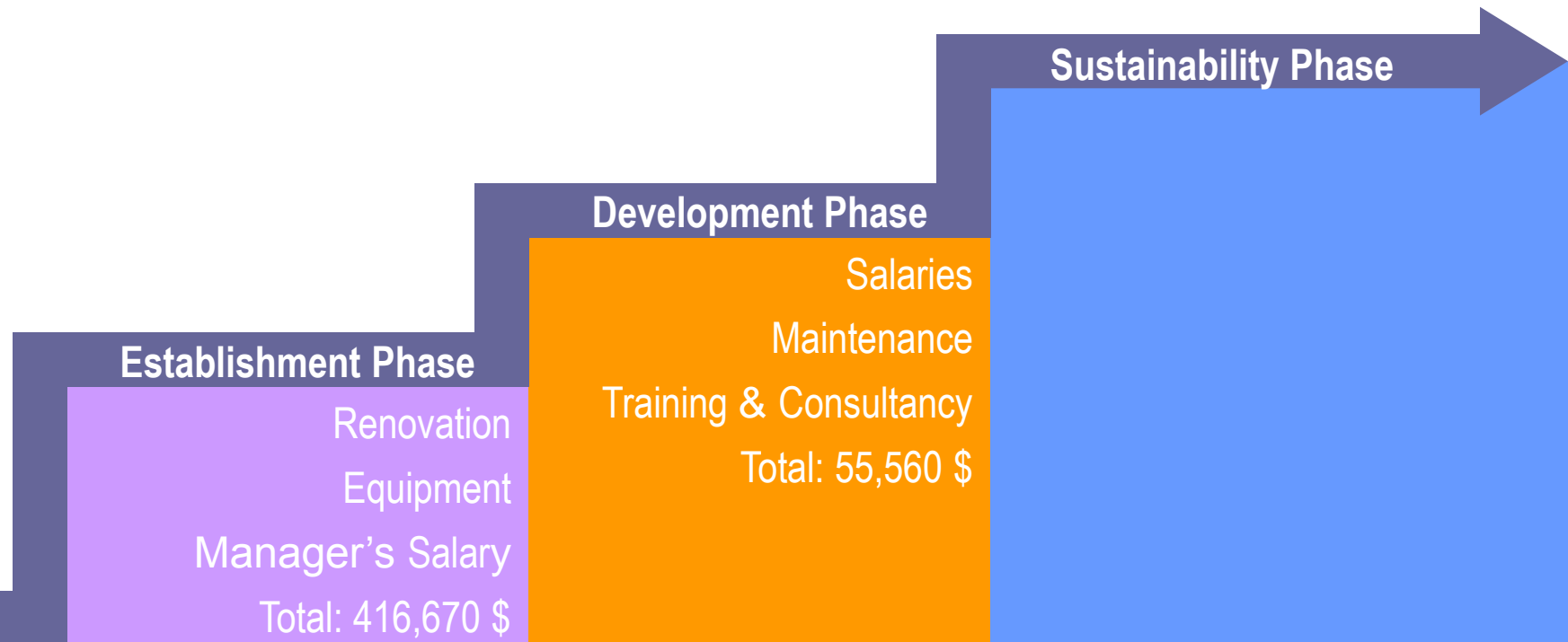
START-UP CAPITAL SUPPORT

- LOAN (maximum amount)
 - 70,000 TL (38,890\$) (against a bank guarantee)
- 24 months grace
- 24 months repayment (8 equal instalments)



INCUBATOR SUPPORT

Incubator Support



Incubator Support

- Establishment costs 750,000 TL (416,670 \$) (18 months)
 - 600,000 TL (333,340 \$) building renovation
 - 125,000 TL (69,450 \$) equipment and furniture
 - 25,000 TL (13,890 \$) manager's salary
- Operating costs 100.000 TL (55,560 \$) (36 months)
 - Maintenance-repair 20,000 TL (11,110 \$)
 - Staff salary 30,000 TL (16,670 \$)
 - Training and consultancy services 50,000 TL (27,780 \$)
- %60 - %70 reimbursement

Incubators

- 16 incubators
 - 4 incubators, Supporting Women Entrepreneurship Project (European Union)
 - 12 incubators, Privatization Social Support Project (World Bank)



Çorum



Hacibektaş



Kütahya



Pendik

Tarsus İŞGEM



VAN İŞGEM





















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BUSINESS PLAN AWARD

BUSINESS PLAN AWARD

- University Students
- Award for 3 business plans from each university in one year
- Awards: 15,000 TL (8,350 \$) (1st winner)
10,000 TL (5,560 \$) (2nd winner)
5,000 TL (2,780 \$) (3rd winner)

PROJECT

- “Establishment of 3 Business Incubators in Selected Regions and Development of a Network Among Incubators in Turkey”
- The project will be carried out by KOSGEB with support from EU IPA (Instrument for Pre-Accession Assistance) Regional Competitiveness Operational Programme.

“Establishment of 3 Business Incubators in Selected Regions and Development of a Network Among Incubators In Turkey” Project

- The overall objective
 - to contribute to local economic development of selected regions by encouraging and strengthening start-ups
 - to increase the competitiveness of SMEs and entrepreneurs.
- The purpose
 - the establishment of 3 new business incubators in Kastamonu, Malatya and Tokat in order to develop and spread more focused, specialized, comprehensive entrepreneurship support mechanisms
 - encourage networking between new and existing incubators in Turkey for the strengthening of cooperation among them.

“Establishment of 3 Business Incubators in Selected Regions and Development of a Network Among Incubators In Turkey” Project

- Local Stakeholders are actively participating to the implementation and monitoring of the project.
 - Chamber of Craftsmen and Tradesmen (Kastamonu, Tokat)
 - Chamber of Commerce and Industry (Malatya)



THANK YOU !

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